

THE INFLUENCE OF THE EFFICIENCY OF PUBLIC
ADMINISTRATION ON THE INNOVATIVE DEVELOPMENT OF UKRAINE

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One of the most important tasks of the state innovation policy in Ukraine has to ensure dynamic growth based on advanced technologies and innovations. In order to fulfill the task, there is a need to use effective tools, taking into account all the characterized types of innovation policy features of the market transformation of Ukraine.

The competitiveness of the national economy depends on the complex interaction of many factors that forms its innovative potential at all levels, namely: state of the external environment; the development of science and the degree of use of knowledge, level of education of the population, innovative activity of subjects, the specifics of the innovation process.

The innovation-investment process must have a common and interdependent sphere of implementation, closely related to the tasks of structural restructuring of the national economy.

This means that the state must ensure all spheres of industrial policy – structural dynamics, stabilization of expectations, two-stage system of implementation of innovation policy.

The innovative way of development means that practically every cycle of reproduction and every unit of investment should be carriers of innovations that improve or change production technologies with the aim of higher final (economic and social) effectiveness of them.

It possible with continuous innovative design of future reproduction on an

alternative basis, when the costs of reproduction of obsolete technologies are not allowed.

A reasonable, balanced strengthening of the role of the state during the implementation of innovation policy should assume the importance and relevance of the formation of the development budget for Ukraine; state guarantees and insurance of investments that reduce innovative risks; justified support of domestic manufacturers; carrying out a balanced foreign economic policy, which should be connected with technical programs rearmament of domestic industries.

In the context of the current state and vision of innovative and technological development of the economy of Ukraine, many tasks should be solved in order to transform the resource economy into an innovative one capable of ensuring the competitiveness of the national economy on the world stage. These tasks, first of all, are related to the formation of a well-founded innovation strategy and effective state support for innovative activities, increasing the innovative activity of business entities, developing innovative potential.

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Within the framework of the innovative development of Ukraine, the main priority directions for the implementation of the state innovation policy have been determined, which at the same time are key factors in activating the innovative

potential of the country's economic growth, development and structural renewal of enterprises to increase the competitiveness of the economy at all levels of management, the application and strengthening of the intellectual component, and the reduction of the level of resource consumption of production [1].

Therefore, the main tasks of the innovative policy of the state should be:

formation of an effective structure of state administration, a competitive tax system, attractive conditions for the development of innovative businesses, motivation of enterprises to create and implement innovations, production of innovative goods and services;

transfer of technologies and innovations, attraction of foreign investors to investment projects;

strengthening human potential, improving the qualifications of scientific personnel;

improvement of the activities of the public sector and the field of scientific and research work, protection of intellectual property rights, state support of science-intensive industries, especially small and medium-sized businesses;

creation of innovative infrastructure, in particular, venture funds, development institutes, using for this the advantages of the program-target approach and public-private partnership [2].

State regulation of innovative and technological development is characterized by scientific and technical forecasting, social and cultural development, ensuring national security and internal social stability. This level determines the conditions for the formation of the national innovation system. The organizational conditions for the functioning of innovation structures are provided by the national innovation system and determined by the innovation development model, relevant strategies and activity programs to ensure the implementation of the identified scientific, technical, and national development priorities.

In Ukraine, corruption is the most powerful obstacle to innovative development. It has totally affected the sphere of public administration and has become its characteristic feature. Corruption has turned the civil service into a

special and quite profitable type of business activity.

Corruption in the sphere of public administration undermines the ability of the state to solve the tasks of socio-economic development, reduces the efficiency of public investments, reduces infrastructure productivity and tax revenues and, as a result, prevents the implementation of the necessary amount of financing of innovative development projects.

In connection with the above, the tasks of the state anti-corruption policy are to find an optimal set of measures for building integrity, education of integrity, raising standards of transparency, reporting and responsibility.

Furthermore, Ukraine has a significant intellectual resource and highly qualified workers in the scientific field. However, innovative development is limited by weak state support, which is usually limited by the lack of adequate financing of innovative programs and projects from the state budget. Also, the volume of foreign investments in business is insufficient. Therefore, in order to solve this problem in Ukraine, it is necessary to improve the system of providing state support for innovative activities at the level of the state, regions, and enterprises. This will significantly increase the competitiveness of each level of the national economy, including the international level.

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