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Abstract

Updating modern communication requires the improvement of innovative language technologies to facilitate communication in remote conditions. The process of modern communication requires integration into the world and European space currently. Modern society faces more and more new communication challenges that need to be solved. Therefore, our research aimed to identify innovative language technologies that are often used by modern society and to determine their advantages and disadvantages. Moreover, the article deals with studying the peculiarities of modern communication. To achieve the purposes of the research, such methods were used: theoretical: analysis of scientific literature; empirical: questionnaires, interviews; graphics. The results of the study made it possible to define the most popular language technologies in Ukraine, and their pros and cons. Searching the problem provided the opportunities to determine the main formats and challenges that influence modern communication and the ways to improve innovative language technologies facilities for comfortable communication.

Keywords: modern communication process, language technologies, communication challenges, advantages and disadvantages of language technologies.