

МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ
ХАРКІВСЬКИЙ НАЦІОНАЛЬНИЙ ЕКОНОМІЧНИЙ УНІВЕРСИТЕТ
ІМЕНІ СЕМЕНА КУЗНЕЦЯ

ЗАТВЕРДЖЕНО

На засіданні кафедри державного управління, публічного адміністрування та економічної політики
Протокол №1 від 25.08.2023

ПОГОДЖЕНО

Проректор з навчально-методичної роботи

Каріна НЕМАШКАЛО



ПУБЛІЧНЕ ВРЯДУВАННЯ
робоча програма навчальної дисципліни (РПНД)

Галузь знань	всі
Спеціальність	всі
Освітній рівень	перший (бакалаврський)
Освітня програма	всі

Статус дисципліни	вибіркова
Мова викладання, навчання та оцінювання	англійська

Розробники:
к.е.н., доц.
к.е.н., проф.

Людмила АВЕДЯН
Сергій ЛУКАШЕВ

Завідувач кафедри державного управління,
публічного адміністрування та
економічної політики, д.е.н., проф.

Наталія ГАВКАЛОВА

Харків
2024

**MINISTRY OF EDUCATION AND SCIENCE UKRAINE
SIMON KUZNETS KHARKIV NATIONAL UNIVERSITY OF
ECONOMICS**

APPROVED

at the meeting of the department of
public administration and economic
policy

Protocol №1 of 25.08.2023

AGREED

Vice-rector for educational and methodical
work






PUBLIC GOVERNMENT

Program of the course

Field of knowledge	All
Specialty	All
Study cycle	first (bachelor)
Study programme	All

Course status	elective
Language	English

Developer: Ph.D (Economics), Associate Professor		Lyudmyla AVEDYAN
Ph.D (Economics), Professor		Serhii LUKASHEV
Head of Department of public administration and economic policy, Doctor of Economics, Prof.		Natalia GAVKALOVA

**Kharkiv
2024**

INTRODUCTION

The course "Public government" will be useful to future economists, financiers, managers, economic cybernetics, specialists in international economic relations, consulting and international business, specialists in IT technologies and all those who are going to work by profession both in business organizations and in bodies of state power, local self-government, etc.

This course is based on determining the conditions for positive interaction of government, business and society through the construction of models of public governance ("Good Governance") and new public management ("New Public Management"), formation of the principles of decentralized management, forms of modern administrative activity, practical application of tools of public-private partnership, outsourcing, e-governance. A feature of this discipline is the coverage of a list of issues related to the activities of public organizations, the influence of the public movement on the effectiveness of public administration. The subject of study of the academic discipline

"Public governance" is the regularities and processes of forming and making managerial decisions in the public sphere with the use of public governance technologies, taking into account the processes of EU decentralization.

The advantages of studying this discipline are the acquisition of knowledge and professional competences regarding the use of modern approaches and tools for the development and adoption of management decisions in the public sphere at various levels (national, regional, local, etc.), which will contribute to the positive interaction of government, business and society.

The goal of the course: to form students' competence in the application of modern management technologies and tools in the public sphere in organizations of all forms of ownership, taking into account the processes of decentralization and European experience.

The results of training and competence formed by the educational discipline are defined in the table. 1.

Table 1

Learning outcomes and competences formed by the course

Competencies	Learning outcomes
Ability analyze and form models decentralized management	analyze management traditions in Europe and modern income to modernization management
	justify and carry out the selection of modern approach to modernization management
	to analyze world models decentralized management
	develop criteria for comparison political and administrative systems
	identify decentralization trends in selected states
	analyze administrative and political systems connections
	identify decentralization trends management
	identify and analyze patterns decentralization management with taking into account international experience
Apply technologies new public management and public governance	discover the prerequisites and principles of new public management
	carry out analysis forms modern administrative activity and detect factors administrative activity competitive orientation
	use the conceptual apparatus Public Governance
	analyze the main types of public governance
	evaluate management the territory of the pit on basis criteria good governance
	Use opportunities application elements concepts new public management and public governance in cities of Ukraine
	analyze domestic and to the world models and experience application technologies public private partnerships
	develop application models technologies public private partnerships in cities of Ukraine
	Use opportunities application elements concepts of new public management i public governance in cities of Ukraine

Program of educational discipline**Content module 1. Theoretical and methodological foundations of implementation strategic planning and forecasting of territorial development****Topic 1. Management traditions in Europe**

1.1. Stages of development of managerial thought.

The first stage of managerial development (religious and commercial: 4-5 thousand years ago). The second stage of administrative development (associated

with the name of the Babylonian ruler Hammurabi : 3-4 thousand years ago). The third stage of administrative development (refers to the reign of Nebuchadnezzar II: 2.5 thousand years ago). The fourth (so -called pre-industrial) stage of management development - the 12th-17th centuries. not. The fifth (so -called industrial) stage of management development - XVII-XIX centuries. not. The sixth (so -called bureaucratic) stage of management development - the 19th-70s of the 20th century. not. The seventh (so - called post-industrial) stage of management development - from the 80s of the 20th century. not.

1.2. Management ideas of ancient Greece and ancient Rome.

Periodization of the development of the civilization of ancient Greece (Homeric time: XI-IX centuries BC; Archaic time: VII-VI centuries BC; Classical time: V-IV centuries BC). The contribution of the civilization of ancient Greece to the development of management science . Management thought of ancient Greece. Stages of the development of the history of ancient Rome (Royal: 754-510 BC; Republican: 509-28 AD; 27 BC - 476 AD). Development of state administration in ancient Rome. Management thoughts of ancient Rome.

1.3. Western European contribution to management science.

A brief history and chronology of Western European civilization. Management ideas of the middle years . Management ideas of the Middle Ages and modern times.

1.4. Modern concepts, approaches and schools of management.

Development of the main scientific schools of management. Characteristics of the main contributions of scientific schools to the theory and practice of management. The main stages of the development of the management paradigm of the 20th century in countries with a market economy. Comparison of old and modern management organization. Basic systems of ideas about the realities of management. Chronology of the main concepts of modern management.

1.5. The latest concepts of management.

A shift in the management paradigm. Initial provisions of the new paradigm of management according to P. Drucker . Criteria of modern management. Typical characteristics of the European system of views on management. Typical characteristics of the modern system of views on management in the world. Chronology of the main concepts of modern management.

Topic 2. Modern approaches to the modernization of management

2.1. Modernization paradigm. The essence of modernization.

Forging the modernization paradigm. The essence of modernization. Definition of modernization. Interpretation of the term "modern" yogi about the relationship with time "modern".

2.2. Stages of development of modernization theory. Basic concepts of modernization theory.

Stages of development of modernization theory. The first stage of the development of the theory of modernization: the 50s and 60s of the 20th century. The second stage of the development of the theory of modernization: the 70s and 80s of the 20th century. The third stage of development of the theory of

modernization. The most important general characteristics of modernization, its the main trends in the modern world. The main concepts of modernization theory: "political modernization", "social modernization", "economic modernization", etc.

2.3. The main categories of the theoretical and methodological basis of modernization of the management system.

The main categories of the theoretical and methodological basis of the modernization of the management system: objects, subject, subjects, mechanisms, methods, models, technologies of its implementation. Peculiarities of defining the main categories of the theoretical and methodological basis of modernization of the management system Modern interpretation of the term "state". Definition of the concept of "state administration". The main features of public administration. Definition of the "state administration" category. The purpose of existence of state administration in modern conditions.

2.4. Theoretical and methodological foundations of the modernization of the system of providing administrative public services.

The concept of modernization of public administration and civil service. The essence of public management services. The essence of administrative service. The essence of the management service. The essence of state and administrative service. The essence and scope of public services. Definition of services Concept of development of the system of provision of administrative services by executive authorities. The general structure of the provision of public services in accordance with the Methodology for the preparation of information on public services. The essence of the term "value". Some guidelines for defining the list of services.

2.5. Factors initiating the modernization of the management system.

Definition of the term "factor". A modern view of the organization. Approaches to the classification of factors of the external environment affecting the organization. Approaches to the classification of factors of the internal environment of the organization. Examples of classification of factors of the internal environment.

2.6. Mechanisms and models of modernization of public administration.

Modernization of Ukraine is our strategic choice. Modernization of the state administration system. Plan for the modernization of the state administration of Ukraine in accordance with the principles and practices of democratic governance. Modernization of public administration and European integration of Ukraine.

Topic 3. Analysis of world models of decentralized governance

3.1. Concepts of decentralization.

Definition of the term "decentralization". The opposite of decentralization is centralization. Two types of decentralization. Administrative (bureaucratic) decentralization. Decentralization is democratic. Forms of decentralization (deconcentration, delegation of powers, devolution, delegation of service provision). Types of decentralization (political, administrative, financial). Decentralization success factors.

3.2. European models of decentralized management.

European administrative space. Global administrative space. Framework documents on the decentralization of management in Europe. The open method of

coordination as an element of the "third way" of European management. Types of political networks covered by the decentralization of governance in Europe. General approaches to the dialogue process. The main benefits of consultations for improving the quality of political decisions and laws. Components of the European space. The underlying factors convergence of European models of decentralized management. Local self-government as a decentralized form of management.

3.3. Westminster model. American model.

The concept of the Westminster model. Characteristic features of the Westminster model. Reformation of the Westminster model. " Managerial revolution" in Great Britain. Administrative reform in Great Britain: its stages. States with the Westminster model. The American model of public administration reform. A. Gore's key principles designed to change the system of public administration in the USA. Differences of A. Gore's model from previous changes in US public administration. features of American public administration reforms.

3.4. Reform of public administration in Europe.

Reasons for reforming public administration in Europe. The main treatises and materials of conferences that preceded the reforms of public administration in Europe. The main stages of the institutional reform of the EU. Treaty of Lisbon. 10 advantages of the Lisbon Treaty for citizens of the European Union. Institutional changes in accordance with the Lisbon Treaty. A list of issues under the Lisbon Treaty that are voted on by a qualified majority.

3.5. A model of new public management. Participatory management models. Network model.

Models of public management. The difference between the new management paradigm and the old one. Variants of a new model of public administration. The specifics of public management models on key issues. Comparison of the traditional model of bureaucracy and the model of public administration. Evolution of public administration. Model of new public management according to K. Hood . Model of participatory (responsive) management, its advantages. Characteristics of the network model.

Topic 4. Criteria for comparing political and administrative systems

4.1. Political-administrative system: definition and essence.

Definition of political and administrative system. Signs of political and administrative system. The structure of the political-administrative system. Typology of political and administrative systems. The main components of political and administrative systems.

4.2. The ratio of political and administrative (state) management.

Definition of the concept of "politics". Peculiarities of political management. Peculiarities of public administration. State policy as a goal-directing factor of state activity. Basic elements of state policy. The main directions of the general state policy.

4.3. Evolution of approaches to the selection of criteria for comparing political and administrative systems.

Conditions for overcoming the crisis state of the political-administrative system. Political-administrative system of entrepreneurial type. New mechanisms of interaction between the state and civil society.

4.4. The main criteria for comparing models of the development of electoral law and the electoral process.

Definition of the electoral system. Principles of functioning of the electoral system. Types of electoral systems and their characteristics. Electoral system of Ukraine.

4.5. Copenhagen criteria - criteria for the accession of countries to the European Union.

Criteria to be met by candidate countries for joining the EU (Copenhagen criteria). Political criteria. Economic criteria. Other criteria. European Economic and Monetary Union. Implementation of the Copenhagen criteria by candidate states

Topic 5. Decentralization trends in selected countries: Italy, France, Great Britain

5.1. The Italian model of decentralization of state administration and local self-government.

Administrative and territorial system of Italy. The Italian model of state development. The model of institutional interaction in Italy. Model of citizen participation in decision-making processes. Model of local self-government in Italy.

5.2. Features of the French model of decentralization.

Administrative and territorial system of France. The system of power in France. Administrative reforms in France. The French model of public administration. French (continental) model of self-government.

5.3. Decentralization trends in Great Britain.

Administrative and territorial system of Great Britain. The system of government in Great Britain. Factors affecting the decentralization of power in Great Britain. Local government reforms in Great Britain.

Topic 6. Decentralization in the USA, Canada

6.1. Peculiarities of decentralization in the USA.

Administrative and territorial system of the USA. State organization and system of power in the USA. Peculiarities of the legal status of autonomous administrative institutions in the USA. Local self-government in the USA.

6.2. Decentralization of power in Canada.

Administrative and territorial system in Canada. The government and system of government in Canada. Local government in Canada. Models of decentralization of power in Canada.

Topic 7. Development of models and practical experience of Eastern European countries

7.1. Models and practical experience of decentralization in Poland.

Administrative and territorial system in Poland. State organization and system of power in Poland. Polish experience in the field of state reform and building of

developed local self-government. Administrative reform in Poland. Local self-government in Poland. Poland's experience in reforming communities at the basic level.

7.2. Experience of decentralization in the Czech Republic, Slovakia and Hungary.

Administrative and territorial structure of the Czech Republic. State structure and system of power in the Czech Republic. The concept of public administration reform in the Czech Republic. Peculiarities of self-government in the Czech Republic. Administrative and territorial structure of Slovakia . State organization and system of power in Slovakia . Local self-government in Slovakia . Administrative and territorial structure of Hungary. State organization and system of power in Hungary. Local self-government in Hungary.

7.3. Institutional decisions of regional cooperation of Eastern European countries.

European legal framework of local and regional development. Declaration on the framework criteria of the Council of Europe for regional democracy. Declaration on government actions to remove obstacles to the development of cross-border cooperation, including the signing of Protocol No. 3 to the Madrid Framework Convention.

Content module 2. New public management and public governance Topic 8. Prerequisites and principles new public management

8.1. Basic approaches to understanding public management and its evolution.

Definition of public management. Justification of public management according to Woodrow Wilson. Political and administrative functions of the government. The essence of public administration.

8.2. Methodological basis of the science "Public Management" and its subject area.

The subject area of public management. Methodological basis of science "Public management".

8.3. The ratio of management (administration) and management, as well as public management (administration) and public management.

Definition of the concept of "management". The subject of study of the science of management. Management in social systems. Definition of the term "administration" and

"management" according to the Oxford dictionary. Signs that distinguish public management from public administration.

8.4. Public management as a direction of scientific research, a body of knowledge, a field of activity and an academic discipline

Public management as a direction of scientific research. Definition of the concept

"methodology". General scientific methodologies of the modern theory of public policy and management. Active approach. A systematic approach in the theory of public administration. Structural and functional approach. Situational

concept of public administration. Conflictological approach. Specific methodological approaches inherent in the science of public management (totalitarian, democratic, state-religious). Definition of public management as a science. Public management as a field of activity. Public management as an academic discipline.

8.5. Prerequisites new public management and its principles.

Prerequisites new public management . Features and principles of new public management . General principles of the organization of public administration within the framework of the new model public management according to D. Osborn and T. Gebler .

Topic 9. Forms of modern administrative activity. Competitive administrative activity

9.1. Concept, content and main directions of modern administrative activity.

Definition of administrative activity. The concept of state power. Signs of state power. The theory of separation of powers. Aspects of the interpretation of state administrative power (legal, political science). Definition of the concept

"administration". Signs of administrative power.

9.2. The concept of the form of administrative activity and its relationship with the management function. Classification of forms of administrative activity.

The concept of the form of administrative activity. Content of management activity. Correlation "function of management" and "form of management". Forms of expressing the content of managerial activity.

9.3. Legal and non-legal forms of state administration.

Implementation of state powers through forms of state administration. Legal manifestations of the implementation of executive power.

9.4. Management of the project cycle of state policies and programs as a form of modern administrative activity.

Project management as a form of modern administrative activity. Project management as a relevant and progressive management technology. State policies and programs from the point of view of project management. The meaning of the term "project". An innovative interpretation of the term "project". Definition of the term "project" in the context of project management. Methodology of project management. The main elements of the project. Phases of the project. General project management technology. Application of the project approach. Examples of using the project approach. A portfolio approach to project management. Possibilities and potential of using project management technologies in public administration. Areas of application of project management technologies in public administration. The main arguments regarding the expediency of applying the concept of project management for the development and implementation of programs and projects in the field of public administration.

9.5. Regulation of competition as an activity of the state.

Definition of the concept of "competition". Support and protection of competition as a bilateral legal phenomenon. The Constitution of Ukraine on support and protection of competition. Competition law as the basis of competition

regulation. The essence of competition support as a specific activity of the state. Types of relations between business entities and authorities. The principles underlying the legislative guarantees of the rights and freedoms of entrepreneurs. Organizational guarantees in the field of competition support. State antimonopoly bodies.

9.6. The state as an institution that ensures the protection and development of competition. Bodies that ensure the protection and development of competition in Ukraine (tasks, competence, powers and organizational principles of activity)

Bodies that ensure the protection and development of competition in Ukraine. Antimonopoly Committee of Ukraine (tasks, competence, powers and organizational principles of activity).

Topic 10. Public Governance : conceptual apparatus, essence and types

10.1. Basic approaches to understanding public administration and its evolution.

Definition of public administration. Correlation of public administration and public management. The essence of public administration. Evolution of public administration. Evolution of the management model in the public sector. Reasons for the emergence of a new form of management in the public sphere. Definition of the term "public administration" used by the United Nations Development Program. Focused public administration. Meanings by which the term "public administration" can be used.

10.2. The subject area of public administration.

Concepts by which the subject area of public administration is outlined. The subject area of the theory of public administration. Content of the theory of public administration as a scientific discipline.

10.3. Methodological basis of the science "Public administration".

Components of the methodological basis of the science "Public Administration".

10.4. Conceptual apparatus Public Governance (Public Administration).

Sources where the conceptual apparatus of public administration is most fully provided.

Main categories Public Governance .

10.5. The essence of public administration. Types of public administration.

The essence of public administration. The specifics of public administration. Types of public administration.

10.6. Modern concepts of public administration. Modern standards Public Governance .

Modern concepts of public administration. General principles of state management according to the concept of "new state (public) management. Concept "proper governance". Theory of political (social) networks. A new institutional concept. The concept of democratic governance. The concept of sustainable development. Modern standards Public Governance . Definition of the term "standard". The essence of the concept

"European management principles". European standards of public administration. Examples of European standards of public administration. European management principles regarding municipal management.

Topic 11. Evaluation of territory management based on good criteria governance

11.1. The concept of good governance .

Reasons for the emergence of the concept of good governance . Interpretation of the content of the concept of governance . The difference between the concepts of Government and Governance . The main functions and areas of application of the concept and Governance . Definition of the concept of good governance . The purpose of "quality management".

11.2. The principles of good governance .

Principles of the concept of good governance regarding public administration:
1. Focusing on the purpose of the organization and the consequences of the activity of the authority and citizens and users of services; 2. Effective performance of clearly defined functions and roles; 3. Stimulation of the development of values for the authority and demonstration of Good values Governance through the behavior of government officials; 4. Making informed, transparent decisions and risk management; 5. Development of the capacity and capacity of the governing body for effective activity in solving problems arising in society; 6. Broad involvement of the public in the policy-making process and real accountability.

11.3. Characteristics good governance .

Ingredients Good Governance . Basic aspects of Good Governance (by Jacques Bourgoud). The main characteristics of "fair management" good governance , which are named in the Concept Document "United Nations Development Program (UNDP)" adopted in January 1997.

11.4. Types of good criteria governance . World Bank criteria.

12 principles (criteria) of proper governance of the World Bank: 1. Fair conduct of elections, representation and participation; 2. Sensitivity; 3. Efficiency and effectiveness; 4. Openness and transparency; 5. Rule of law; 6. Ethical behavior; 7. Competence and capacity; 8. Innovation and openness to change; 9. Reliable financial management; 10. Sustainable development and focus on long-term results; 11. Human rights, cultural diversity and social cohesion; 12. Accountability.

11.5. Formation of the basis and evaluation of the competitiveness of territories.

Principles of development and implementation of the program for increasing the competitiveness of the territory. Methodological approach to the study of the competitiveness of territories. Analysis of competitive advantages and limitations of prospective development of the territory. Determination and selection of goals and tasks for increasing the competitiveness of the territory.

11.6. Assessments of local self-government officials based on good criteria governance .

The concept of an official of local self-government. Concept of service in local self-government bodies. Main types of positions in local self-government bodies.

Utrecht Declaration on proper local and regional governance. Good criteria governance regarding the assessment of local self-government officials.

Topic 12. Regional governance

12.1. The concept of Regional governance .

The concept of "region". The concept of the region. Interpretation of the region in the context of harmonization of Ukrainian legislation with EU standards. The concept of Regional governance .

12.2. Principles of Regional governance .

The principles on which it is advisable to build the concept of Good governance . The principles that should be the basis of the activities of local self-government bodies, taking into account the concept of Good governance .

12.3. The essence and task of Regional governance . Characteristics of Regional governance .

The principles on the basis of which regional tasks are formed governance : transparency, intolerance to corruption, involvement of citizens, predictability, professionalism, accountability. Characteristics of Regional governance .

12.4. Domestic models and practices Regional governance .

Institutional support of regional policy and practice of interaction of authorities in Ukraine. An innovative approach to the formation of a naturally determined model of democratic governance. Scientific principles of forming a model of interaction between local self-government bodies and business structures.

12.5. World models and Regional experience governance . Regional European experience governance .

World models and Regional experience governance . Regional European experience governance. Experience of the countries of the Visegrad Group: the policy of effective regional development. New institutional mechanisms of regional development in Europe.

Topic 13. Practical application of public technologies private partnerships

13.1. The concept of public private partnerships .

Approaches to the definition of an English term Public-private partnership . The essence of the concept of "public-private partnership" (PPP).

13.2. Law of Ukraine "On Public-Private Partnership" dated July 1, 2010. No. 2404-VI.

Definition and features of public-private partnership. Legal principles of public-private partnership. Basic principles of implementation of public-private partnership. Areas of application of public-private partnership. Forms of implementation and objects of public-private partnership. Making a decision to implement a public-private partnership. Identification of a private partner for the conclusion of a contract (contracts) within the framework of a public-private partnership. State support, state guarantees and state control of public-private partnership.

13.3. Technologies public private partnerships .

Management technologies public private partnerships . Innovative technologies public private partnerships . The specifics of public projects private partnerships . Association 5GPPP (5G Public-Private Partnership Association) .

13.4. European experience of practical application of public technologies private partnerships .

The experience of European countries regarding the practical application of public technologies private partnerships .

13.5. World experience of practical application of public technologies private partnerships .

Public Private Partnership Development Program – (P3DP). The most common spheres and objects of practical application of public technologies in the world private partnerships .

13.6. Domestic experience of practical application of public technologies private partnerships .

The specifics of domestic projects public private partnerships . Problems of practical application of technologies public private partnerships in Ukraine and ways to solve them.

Topic 14. Possibilities of applying elements of the new concept public management and public governance in the cities of Ukraine

14.1. Changing the mentality of municipal employees.

Peculiarities of the mentality of municipal employees. Advanced training is a guarantee of professional competence of municipal employees. The role and place of civil society in combating corruption and mechanisms of cooperation with local self-government bodies.

14.2. Application of technologies: "organization of tenders", "establishment of municipal enterprises (agencies)", "contract management", "voucher system", etc.

Application of technologies: "organization of tenders", "establishment of municipal enterprises (agencies)", "contract management", "voucher system", etc. Regulations on the city competition of projects aimed at solving the priority problems of the territorial community. Municipal governance and sustainable development program: Project implemented by the United Nations Development Program in Ukraine.

The list of practical (seminar) studies in the course is given in table 2.

Table 2

List of practical (seminar) tasks

Name of the topic and / or task	Content
Topic 1. Practical (seminar) lesson 1	<u>Consideration of issues at the seminar on the topic: "Managerial traditions in Europe"</u>
Topic 2. Practical (seminar) lesson 2	<u>Consideration of issues at the seminar on the topic: "Modern approaches to the modernization of management".</u>

Topic 3. Practical (seminar) lesson 3	<u>Consideration of issues at the seminar on the topic: "Analysis of world models of decentralized governance"</u>
Topic 4. Practical (seminar) lesson 4	<u>Consideration of issues at the seminar on the topic: "Criteria for comparing political and administrative systems"</u>
Topic 5. Practical (seminar) lesson 5	<u>Consideration of issues at the seminar on the topic: "Decentralization trends in selected countries: Italy, France, Great Britain"</u>
Topic 6. Practical (seminar) lesson 6	<u>Consideration of issues at the seminar on the topic: "Decentralization in the USA, Canada"</u>
Topic 7. Practical (seminar) lesson 7	<u>Consideration of issues at the seminar on the topic: "Development of models and practical experience of Eastern European countries"</u>
Topic 8. Practical (seminar) lesson 8	<u>Consideration of issues at the seminar on the topic: "Prerequisites and principles of new public management".</u>
Topic 9. Practical (seminar) lesson 9	<u>Consideration of issues at the seminar on the topic: "Forms of modern administrative activity. Competitive administrative activity "</u>
Topic 10. Practical (seminar) lesson 10	<u>Consideration of issues at the seminar on the topic: "Public Governance: conceptual apparatus, essence and types"</u>
Topic 11. Practical (seminar) lesson 11	<u>Consideration of issues at the seminar on the topic: "Evaluation of territory management based on good criteria governance"</u>
Topic 12. Practical (seminar) lesson 12.	<u>Consideration of issues at the seminar on the topic: "Regional governance"</u>
Topic 13. Practical (seminar) lesson 13.	<u>Consideration of issues at the seminar on the topic: "Practical application of public technologies private partnership"</u>
Topic 14. Practical (seminar) lesson 14.	<u>Consideration of issues at the seminar on the topic: "Possibilities of applying elements of the new concept public management and public governance in the cities of Ukraine"</u>

The list of self-studies in the course is given in table 3.

Table 3

List of self-studies

Name of the topic and / or task	Content
Topic 1. <u>Managerial traditions in Europe</u>	<u>Study of lecture material, preparation for the seminar, review of theoretical material on the topic "Managerial traditions in Europe"</u>
Topic 2. Modern approaches to the modernization of management	<u>Study of lecture material. Preparation for the seminar/practical lesson, review of theoretical material on the topic "Modern approaches to the modernization of management"</u>
Topic 3. <u>Analysis of world models of decentralized governance</u>	<u>Study of lecture material, preparation for a seminar/practical lesson, review of theoretical material on the topic: "Analysis of world models of decentralized governance".</u>

<u>Topic 4. Criteria for comparing political and administrative systems</u>	<u>Search, selection and review of literary sources on a given topic; preparation for a seminar/practical lesson, review of theoretical material on the topic: "Criteria for comparing political and administrative systems"</u>
<u>Topic 5. Decentralization trends in selected countries: Italy, France, Great Britain</u>	<u>Search, selection and review of literary sources on a given topic; preparation for the seminar/practical lesson, review of theoretical material on the topic: "Decentralization trends in selected countries: Italy, France, Great Britain"</u>
<u>Topic 6. Decentralization in the USA, Canada</u>	<u>Search, selection and review of literary sources on a given topic; preparation for a seminar/practical lesson, review of theoretical material on the topic: "Decentralization in the USA, Canada".</u>
<u>Topic 7. Development of models and practical experience of Eastern European countries</u>	<u>Study of lecture material, preparation for seminar/practical lesson, review of theoretical material on the topic "Development of models and practical experience of Eastern European countries".</u>
<u>Topic 8. Prerequisites and principles of new public management</u>	<u>Search, selection and review of literary sources on a given topic. Preparation for the seminar/practical lesson, review of theoretical material on the topic "Prerequisites and principles of new public management". Preparation for writing a test.</u>
<u>Topic 9. Forms of modern administrative activity. Competitive administrative activity</u>	<u>Study of lecture material, preparation for seminar/practical lesson, review of theoretical material on the topic "Forms of modern administrative activity. Competitive administrative activity".</u>
<u>Topic 10. Public Governance: conceptual apparatus, essence and types</u>	<u>Study of lecture material, preparation for a seminar/practical lesson, review of theoretical material on the topic "Public Governance: conceptual apparatus, essence and types".</u>
<u>Topic 11. Evaluation of territory management based on good criteria governance</u>	<u>Study of lecture material, preparation for a seminar/practical lesson, review of theoretical material on the topic "Public Governance: conceptual apparatus, essence and types".</u>
<u>Topic 12. Regional governance</u>	<u>Study of lecture material, preparation for a seminar/practical lesson, review of theoretical material on the topic "Regional governance".</u>
<u>Topic 13. Practical application of public technologies private partnership</u>	<u>Study of lecture material, preparation for a seminar/practical lesson, review of theoretical material on the topic "Practical application of public technologies private partnership"</u>
<u>Topic 14. Possibilities of applying elements of the new concept public management and public governance in the cities of Ukraine</u>	<u>Study of lecture material, preparation for a seminar/practical lesson, review of theoretical material on the topic "Possibilities of applying elements of the new concept public management and public governance in the cities of Ukraine"</u>

The number of hours of lectures, practical (seminar) studies and hours of self-study is given in the technological card of the course.

TEACHING METHODS

In the process of teaching the discipline to acquire certain learning outcomes, to activate the educational process, it is envisaged to use the following teaching methods, both active and interactive educational technologies, including:

narration – for a narrative, descriptive form of disclosure of educational material (1-14 topics);

explanation – to reveal the essence of a certain phenomenon, law, process (topics 1-14);

conversation – to comprehend new phenomena and concepts through dialogue (topics 1, 2, 6, 7, 10; 12-14);

illustration for the disclosure of objects and processes through their symbolic representation (drawings, diagrams, graphs) (1-14 topics);

practical work – to use the acquired knowledge in solving practical problems (1-14 topics);

analytical method – mental or practical decomposition of the whole into parts in order to study their essential features (topics 1-14);

inductive method – for the study of phenomena from the individual to the general (1-14 topics);

deductive method – for studying educational material from general to individual, single (1-14 topics); problematic presentation of the material – to create a problem situation (topics 3, 4, 8, 11, 12-14).

ASSESSMENT FORMS AND METHODS

The University uses a 100-point cumulative system for assessing the learning outcomes of students. Current control is carried out during lectures, practical and seminar classes and is aimed at checking the level of preparedness of the higher education applicant for the performance of specific work and is assessed by the sum of the points scored: – for disciplines with the form of semester control: maximum amount – 100 points;

The minimum amount is 60 points. Final control includes semester control and certification of the higher education applicant. Semester control is carried out in the form of a differentiated credit.

The final grade in the academic discipline is determined by:

– for disciplines with the form of semester control, credit

– summing up all points received during the current control.

During the teaching of the discipline, the following control measures are used: Current control: report on problematic issues (5 points) (maximum 20 points for 4 reports per semester), provided that the applicant chooses a topical issue on the current topic and speaks to a student audience; express survey (5 points) (maximum 30 points for 6 surveys per semester), subject to a quick and correct answer to the questions posed by the topic worked out (in the absence of the applicant, it is proposed to take a survey in a test form at the PNS); The total number of points that

can be obtained at the seminar / practical lesson is 50 points. Colloquia (20 points), essays (10 points), tasks on topics (20 points).

Semester control: Grading.

More detailed information on the assessment system is given in the work plan (flow chart) for the discipline.

RECOMMENDED LITERATURE

Main

1. Вороніна Ю. Є. Теорія та практика публічного управління та адміністрування [Текст] : навчальний посібник / Ю. Є. Вороніна. – Мелітополь : ТОВ «Колор Принт», 2020. – 204 с. – Режим доступу : <http://eprints.mdpu.org.ua/id/eprint/9019/>

2. Вступ до державного управління : конспект лекцій для студентів спеціальності 8.15010008 «Публічне управління та адміністрування» всіх форм навчання : [Електронне видання] / Н. Гавкалова, О. Полежаєва. – Харків : ХНЕУ імені С. Кузнеця, 2016. – 295 с. (англійська). Режим доступу: <http://www.repository.hneu.edu.ua/handle/123456789/19636>

3. Вступ до публічного адміністрування : навч. посібн. / за заг. ред. докт. екон. наук, професора Гавкалової Н. Л. – Харків : Вид. ХНЕУ ім. С. Кузнеця, 2016. – 382 с. – Режим доступу : <http://repository.hneu.edu.ua/handle/123456789/14611>

4. Public Administration A Complete Guide - 2021 Edition. – The Art of Service - Public Administration Publishing (December 2, 2020) – 309 p.

5. Public Administration and Management: modern scientific discussions : Collective monograph. – Riga, Latvia : «Baltija Publishing», 2020. – 293 p.

Additional

6. Амосов О. Ю. Методологічні аспекти взаємозв'язку інституціоналізму та архетипів у державному управлінні / О. Ю. Амосов, Н. Л. Гавкалова // Публічне управління : збірник підготовлено в науковому партнерстві з Українською технологічною академією, лютий 2021 р. — К. : Міжрегіональна академія управління персоналом, с. 2021. – № 1 (26). — С. 17 – 29. Режим доступу: <http://repository.hneu.edu.ua/handle/123456789/25306>

7. Гавкалова Н. Л. Деретуляція економіки України: проблеми та особливості подальшого впровадження / Н. Л. Гавкалова, І. Колупаєва // Міжнародний науковий журнал «Горизонти», серія А – 2016. – С. 389-399. Режим доступу: <http://www.repository.hneu.edu.ua/jspui/handle/123456789/17011>.

8. Гавкалова Н. Л. Удосконалення організаційного забезпечення управління місцевими бюджетами як основи державного управління / Н. Л. Гавкалова, А. С. Зілінська, О. О. Гавкалова. Акімов // Концепція гуманізації

державного управління: теоретико-методологічні основи : Наукова монографія. – Рига, Латвія : Baltija Publishing, 2022. – Р. 27-48.

9. Лабунська С. Когнітивні інструменти підзвітності державного управління для розвитку національної інноваційної системи / С. Лабунська, Н. Гавкалова, А. Пилипенко та ін. // Публічна політика та управління. – Т. 18. – №. 3. – С. 114-124. Режим доступу:

<http://repository.hneu.edu.ua/handle/123456789/22792>.

10. Публічне управління та адміністрування у забезпеченні регіонального розвитку населення [Електронний ресурс] : монографія / за заг. ред. Н. Л. Гавкалової. – Харків : ХНЕУ ім. С. Кузнеця, 2019. – 375 с.

11. Стасюкінас А. Участь громадян у прийнятті рішень щодо поводження з відходами на рівні місцевої влади./А. Стасюкінас, В. Смальський, А. Сурвіла та ін. // Проблеми та перспективи менеджменту. – 2020. - Вип. 18 (1). - Р. 438-448. - doi:10.21511/ppm.18(1).2020.38. Режим доступу: <http://repository.hneu.edu.ua/handle/123456789/22791>

12. Шуман Д. Державне управління в США / Д. Шуман, Д. У. Олуфс. – 2-е вид.– Oxford : University Press, 2019. – 251 с.

13. Pollitt C. Public Management Reform: A Comparative Analysis / С. Pollitt, G. Bouckaert. – Oxford : University Press, 2018. – 240 с.

15. Information resources

16. Асамблея європейських регіонів / Офіційний веб-сайт [Електронний ресурс]. – Режим доступу – <http://www.aer.eu/en/home.html>

17. Глосарій термінів Європейського Союзу. Доступно з http://europa.dovidka.com.ua/p.html#Enterprise_policy

18. Децентралізація підвищить конкурентоспроможність регіонів / Офіційний веб-сайт Фонду ефективного управління [Електронний ресурс]. – Режим доступу – http://ua.debaty.org/cms/decentralizatia_main.

19. Інформаційні матеріали сайту представництва ООН в Україні [Електронний ресурс]. – Режим доступу. <http://www.un.kiev.ua/ua/undp/arias/project.php?id=31>

20. Концепція реформування публічної адміністрації в Україні [Електронний ресурс]. Режим доступу. : http://www.pravo.org.ua/files/administr/Koncrpciya_reform_pabl_admin_2.doc.

21. Корнєєва Т. Відкритість української влади як системний функціональний феномен у сфері управління [Електронний ресурс]. – Режим доступу. <http://www.isu.org.ua>.

22. Ресурсний центр розвитку громадських організацій. <http://issuu.com/gurtrc/docs>

23. Словник з регіональної політики / Офіційний сайт Інституту регіональних та євро інтеграційних досліджень «ЄвроРегіо Україна» [Електронний ресурс]. – Режим доступу – <http://www.eru.org.ua/sndex.php?page=883>.