MANAGEMENT OF ENVIRONMENTAL SECURITY OF THE ENTERPRISE IN THE CONDITIONS OF GLOBALIZATION

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The development of integration processes and globalization requires increasing the level of security of industrial enterprises and becomes a necessary condition for their functioning. Issues related to the socio-environmental and economic security of enterprises, in particular, are becoming relevant in the current context of the development of production and foreign economic relations and require further research not only at the national level but also at the level of regions and enterprises. In modern management models, more and more attention is paid to the safety of enterprises. Environmental security is an object of study at both the global and individual levels. This problem is also relevant for enterprises, especially nature users. The impetus for theoretical research was the principles of sustainable development, green economy, and environmentally friendly production. The enterprise is a complex socio-ecological-economic system, which determines the complexity and diversity of development goals. This requires their coordination, and the search for compromises, which necessitated the management of environmental security of industrial enterprises.

The practice of their management requires appropriate tools for planning and implementing measures aimed, on the one hand, to reduce the negative anthropogenic impact on the environment, conservation, reproduction, and rational use of natural resource potential of ecosystems, on the other, to ensure efficient, profitable activities to provide the expanded reproduction, competitiveness, realization of the set purposes. Therefore, environmental safety is becoming one of the basic criteria for assessing the effectiveness of enterprise management. Its provision is considered one of the enterprise's key processes.

With this in mind, we offer the following stages of the process of managing the environmental security of the enterprise:

- formation of the institutional environment to ensure the environmental security of the enterprise (norms, procedures, rules, system of organizational support, the formation of environmental and environmental policy);

- monitoring of the internal and external environment of the enterprise;

- analysis of indicators of the internal and external environment of the enterprise;

- diagnostics of the level of environmental safety (according to the developed norms);

- forecasting the impact of factors on the level of environmental safety;

- identification of opportunities and restrictions in the activities of the enterprise to ensure the environmental security of the enterprise;

- development of measures to ensure environmental security;
- implementation of measures to ensure environmental security;
- control over the implementation of measures;
- evaluation of the effectiveness of management decisions [1-4].

Assessment of environmental safety of industrial enterprises, as well as the ability of these enterprises to take measures to im prove environmental security is of strategic importance for socio-economic development in the conditions of globalization.

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^[1] Dykan O., Mashchenko M. Developing the mechanism of the state-private partnerships as a necessary condition to provide environmental security in modern conditions of geopolitical transformations Ensuring national economic security in the context of geopolitical transformations: monograph/ under the general editorship of Doctor of Economics, Professor L.L. Kalinichenko / Higher School of Social and Economic. – Przeworsk: WSSG, 2019. – p. 45-55.

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