

МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ
ХАРКІВСЬКИЙ НАЦІОНАЛЬНИЙ ЕКОНОМІЧНИЙ УНІВЕРСИТЕТ
ІМЕНІ СЕМЕНА КУЗНЕЦЯ

ЗАТВЕРДЖЕНО
на засіданні кафедри
міжнародної економіки і менеджменту
Протокол № 1 від 28.08.2023 р.



ПОГОДЖЕНО
Проректор з навчально-методичної роботи

Каріна НЕМАШКАЛО

ГЛОБАЛЬНА ЕКОНОМІКА

робоча програма навчальної дисципліни (РПНД)

Галузь знань **05 «Соціальні та поведінкові науки»**
Спеціальність **051 «Економіка»**
Освітній рівень **другий (магістерський)**
Освітня програма **Міжнародна економіка**

Статус дисципліни **обов'язкова**
Мова викладання, навчання та оцінювання **англійська**

Розробник:
к.е.н., доцент

Вікторія КОЗУБ

Завідувач кафедри
міжнародної економіки і
менеджменту

Надія ПРОСКУРНИНА

Гарант програми

Людмила ПІДДУБНА

Харків
2023

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
Simon Kuznets Kharkiv University of Economics

APPROVED

at the meeting of the department
of International Economics and Management
Minutes № 1, dated 28.08.2023



AGREED

Vice-rector for educational and methodical work

Karina NEMASHKALO

GLOBAL ECONOMY

the work program of the academic discipline

Branch of knowledge	05 «Social and behavioral sciences»
Specialty	051 «Economy»
Educational Level	Second (Master's)
Educational Program	International Economics

Status of discipline	Compulsory
The language of teaching, learning and rating	English

Developer:
PhD in Economics, associate
professor

Victoriia KOZUB

Head of Department
of International Economics
and Management

Nadiia PROSKURNINA

Guarantor of the program

Lyudmila PODDUBNA

**Kharkiv
2023**

INTRODUCTION

The rapid development of globalization processes led to the growth of interdependence and interconnectedness of the world, and new challenges are quickly becoming universal in nature and forming real threats to international security and stability. Globalization is becoming an increasingly influential "architect" of the new order at all levels of international relations and has a contradictory effect on the evolution of relations between states. On the one hand, globalization stimulates the accelerated development of productive forces, scientific and technological progress, the increase of intellectual potential and the improvement of democratic multilateral mechanisms of management of the international system, and therefore contributes to the reliable solution of regional security problems. On the other hand, the spontaneous development of globalization processes exacerbates a number of existing problems of international political, socio-economic, and environmental security and creates new risks and challenges. As a result of differences in financial and economic potentials, interaction between countries is becoming more and more asymmetrical. A small group of highly developed states play the role of leading actors of globalization, and the weakest members of the world community suffer much greater losses from the negative consequences of globalization compared to countries that are protected by their own financial and economic power. The relevance of the problem and the dynamics of modern international economic relations require a constant response to all changes in the global economy, an in-depth and careful study of their causes and consequences in the current time regime.

The purpose of the educational discipline is to form the students' understanding of the conditions and factors of formation, mechanisms and tools of the functioning of the global economy, awareness of their own and collective intellectual mission for making adaptive, rational, creative management decisions.

The tasks of the academic discipline are:

formation of professional competences in relation to knowledge of prerequisites, factors, regularities and modern trends in the formation of the global economy; processes of global corporatization of business; forms and models of regional economic integration; regularities of institutionalization of economic development; global priorities of scientific-technological, innovative-intellectual and civilizational development;

formation of the ability to analyze and forecast the nature of subject interaction in the global economy; sectoral-industry and regional-country structure of the global economy; modern functioning mechanisms of commodity, financial, service and labor markets; directions of global modification of market competitive mechanisms;

development of skills to identify factors and mechanisms of formation of global corporate leadership; cross-cultural corporate interaction, interactive interpersonal communication, personal social responsibility; planning, development and implementation of effective solutions for the production of high-quality products;

application of practical tools for substantiation and implementation of development strategies of corporations, countries and regions in conditions of

globalization; modern techniques for identifying key global business problems and justifying ways to solve them; methods of effective communications of micro-, macro- and global interaction; methods and tools of innovative technological development of Ukraine in the context of defined geo-economic priorities.

The object of study of the discipline is an economic system characterized by the emergence of interregional networks, global systems of economic interaction and exchange, global entities that form a new world economic order - the global economy.

The subject of the study of the discipline is market relations between subjects of international business, determined by the laws, trends and specifics of the functioning of the global economic system.

The results of training and competence formed by the educational discipline are defined in the Table 1.

Table 1

Learning outcomes of training and competences formed by the educational discipline

Learning outcomes	Competences that must be mastered by a student of higher education
LO 1	SC 6, SC 10
LO 2	GC 1, SC 5
LO 4	GC 2
LO 5	SC 5
LO 7	SC 11
LO 8	SC 10
LO 9	SC 10
LO 11	GC 7, SC 5
LO 12	SC 5
LO 13	SC 5
LO 14	GC 7, SC 5
LO 15	SC 5
LO 16	SC 5

where: GC – General Competence:

GC1. Ability to generate new ideas (creativity).

GC2. Ability to abstract thinking, analysis and synthesis.

GC7. The ability to act on the basis of ethical considerations (motives).

SC – Special Competence:

SC5. The ability to identify key trends in socio-economic and human development.

SC6. The ability to formulate professional tasks in the field of economics and solve them, choosing the appropriate directions and appropriate methods for their solution, taking into account the available resources.

SC10. Ability to develop scenarios and strategies for the development of socio-economic systems

SC11. The ability to plan and develop projects in the field of economy, to implement its informational, methodical, material, financial and personnel support.

LO – Learning Outcome:

LO1. Formulate, analyze and synthesize solutions to scientific and practical problems.

LO2. Develop, substantiate and make effective decisions on the development of socio-economic systems and management of subjects of economic activity

LO4. Develop socio-economic projects and a system of complex actions for their implementation, taking into account their goals, expected socio-economic consequences, risks, legislative, resource and other restrictions.

LO5. Adhere to the principles of academic integrity

LO 5. Adhere to the principles of academic integrity.

LO 7. Choose effective methods of managing economic activity, substantiate the proposed solutions on the basis of relevant data and scientific and applied research.

LO8. Collect, process and analyze statistical data, scientific and analytical materials necessary for solving complex economic tasks.

LO9. Make effective decisions under uncertain conditions and requirements that require the use of new approaches, methods and tools of socio-economic research.

LO 11. Determine and critically evaluate the state and trends of socio-economic development, form and analyze models of economic systems and processes.

LO12. To substantiate management decisions regarding the effective development of economic entities, taking into account goals, resources, limitations and risks.

LO 13. Assess possible risks, socio-economic consequences of management decisions.

LO14. Develop scenarios and strategies for the development of socio-economic systems.

LO15. Organize the development and implementation of socio-economic projects, taking into account informational, methodical, material, financial and personnel support.

LO 16. To substantiate the choice of the most effective management solutions and business strategies for the development of international economic activity.

PROGRAM OF THE ACADEMIC DISCIPLINE

Content of the academic discipline

Content module 1. Theoretical foundations of global studies

Topic 1. Economic nature of global transformations

1.1. The essence and evolution of directions of globalization.

The genesis of the concept of "globalization". General characteristics of globalization. Evolution of directions of globalization in economic literature. Definition of globalization in a broad and narrow sense. Criteria for the level of globalization of national economies. Signs of globalization. Sources of globalization. Factors of globalization. Interrelationship of key concepts of globalization: globality – globalization – globalism – globalists.

1.2. Types, forms of manifestation, prerequisites and consequences of modern globalization.

Structuring of the globalization process. The main types of processes of global integration: economic, political, cultural, informational. Forms of manifestation of globalization. Internal contradictions of the process of globalization. The genesis of global integration. Prerequisites of globalization. Positive and negative consequences of modern globalization. Contradictions of globalization. State-political platforms for the implementation of modern globalism. Methodology, methods and tools for researching globalization processes.

1.3. Leading concepts and ideological theories of globalism.

Global studies as a science, stages of its development. Theoretical approaches to determining the chronological limits of globalization. Three waves of globalization. Cyclical-wave nature of the long-term process of the development of globalization. Evolution of the concepts and theoretical base of globalism. Methodology of the main schools of modern globalism: ecological and economic, global ecology, economic sociology and others. The concept of "Limits to growth", which is the basis of the topics of the reports of the Club of Rome (1968p.). The concept of "Limits to growth".The concept of "Sustainable development" by L. Brown (Institute of Global Observations (Washington, USA). The school of universal evolutionism in globalism by N. Moiseev based on the teaching of V. Vernadskyi about the noosphere (school of global ecology). The school of mitosis of biospheres by M. Nelson (Non-Governmental International Institute ecotechniques, (1969). School of controlled global development by D. Gwishiani. School of world-system analysis by I. Wallerstein (USA). New conceptual schools of globalism. Leading ideological theories of globalism: hyperglobalism (revolutionary globalism); skepticism and transformism (evolutionary globalism).

1.4. Paradoxical nature of global transformations

The essence of the concept of "paradox" and its manifestations in economics. Paradox of globalization according to Dani Rodrik and other scientists. Features of global transformations in the modern world. Global transformations and their theoretical reflection. Partial and systemic nature of global transformations. Factors of global transformations: scientific and technological progress and post-industrialism, expansion of the scope of activities of international organizations, liberalization of international economic ties, transnationalization, regional integration. National and regional strategies of economic transformations in global development coordinates.

1.5. Characteristics of the main problems of globalization.

Causes of global problems and their consequences. Stages of the study of global problems of humanity. Definition and signs of global problems. Views of modern scientists on the essence of global problems. The task of solving global problems in the modern state of globalization. Systematization of global problems. Criteria for classifying problems as global. Groups of global problems identified by scientists for the purpose of systematization and prioritization. Generally accepted variants of classification of global problems and their characteristics.

1.6. The history of the development, formation, essence and prospects of the development of the ideology of alterglobalism.

Typical features of the new model of globalization. The ideological basis of the anti-globalist movement. A critical assessment of neoliberal globalization and its consequences. Alterglobalism: prerequisites for emergence, essence and forms. The importance of alterglobalism for the development of globalization. Currents of alterglobalism. Characteristic exponents of the ideology of alter-globalism are various anti-globalist movements and organizations. The essence and task of the anti-global movement. Staged actions and ideological features of the anti-global movement. State alterglobalism. Programs of alter-globalists.

Topic 2. Formation and modern format of the global economy

2.1. The essence and features of the global economy.

The essence of the global economy. Historical evolution of the global economy. The most important manifestations of globalization. Features of the global economy. Features of the new globalization model. Main parameters of economic globalization. Sources of competitiveness in the global economy. The main factors determining the form and outcome of competition. Methodology for assessing national competitiveness.

2.2. Concepts of the development of the global economy.

Modern ideological concepts of the development of the global economy. Model of the Club of Rome "Restructuring the world order" (Y. Tinbergen). E. Kant's plan for "Eternal Peace". The main factors of global development. Leading mechanisms of globalization of the world economy by J. Garrett. Characteristic trends in the development of globalization processes of the world economy. Formation of a global model of the international division of labor. Models-projects of global development. The model of "self-developing / self-reproducing systems" by M. Golansky. Models of world order and global evolution. Patterns of functioning of the global economy. Concepts of formation of global strategies.

2.3. Cartography of the world in the latest geo-economic space.

Traditional and geoeconomic approach to the study of the global economy. Principles of interaction of national economies with the external environment in global conditions. Changing the orientations of global development. The main features of the post-industrial civilization model. Geoeconomic atlas of the world. National economic atlas. Maps of the geopolitical atlas and their characteristics.

2.4. Leadership of countries in the world economic system.

Subjects of the global economy (individual subjects, influential personalities, world cities, corporations, clusters, states, regional blocs, international organizations). Location of individual regions on the global world map (North and South America, Europe, Asia-Pacific region, Middle and Middle East, Africa). Leadership of countries in the world economic system: trends of changes in economic potential and quality of life. Transition countries in the global economy. Analysis of possible changes in the leadership of countries in the conditions of the global economy. Asymmetries of global economic development and the forms of their manifestation (production-investment, scientific-technological, financial, social). Development of the global economy until 2030. Classification of influencing factors on the current state of world development and their characteristics.

2.5. Global cities: essence, classification and development trends.

The essence and evolution of the concept of "global city". The main characteristics of global cities. Main classifications of global cities. P. Hall's classification by level of world importance (Alpha, Beta, Gamma and Delta groups). Hierarchy of global cities according to J. Friedman. Rating of global cities according to P. Taylor. The main areas of concentration of global cities: Western European, North American and Asia-Pacific. Positions of leading cities in the Global Cities Index rating.

Topic 3. Regionalization processes in the global economy

3.1. The essence of international regionalization.

The essence of the concept of "regional economic integration (regionalization)". Motives for the formation of regional economic associations. Signs of regionalization. The main system-forming factors determining the development of regional integration. Economic principles of formation and functioning of GE. Forms of internationalization of the economy. Features of the modern stage of international integration - regionalization.

3.2. Concepts of regionalism and the nature of the relationship "regionalism - globalism" in world economic development.

Directions of positioning regionalism to economic science: as a logical continuation of economic globalization and as a reaction to negative manifestations of globalization. Concepts of regionalism: concepts of "old" and "new" regionalism. Main features of modern regionalization. The structure of the integration process. Stages and results of globalization (as economic internationalization and integration). Optimistic and pessimistic scenarios of the consequences of regionalization. The formation of "superregions" (megaregions) in the process of globalization: European, American, and Asia-Pacific. Transregionalization (interregional integration).

3.3. Levels, forms, types and effects of international regional integration and their characteristics.

Forms of regional economic integration. Political-legal, economic, socio-cultural and infrastructural conditions for the creation of an economic integration grouping of countries. The most important objective preconditions of regional integration. Scheme of forms-stages of development of regional integration processes and their characteristics. The level of development of integration associations of the countries of the world. Extensification and intensification of regional integration processes. Development stages of integration in different regions of the world. Asynchronous development of integration and disintegration processes in modern conditions. Effects of integration.

3.4. The main integration formations of modernity and their characteristics.

The dynamics of the development of integration processes in the regions of the world. Peculiarities of development of integration processes of European countries. European neighborhood policy based on the EU's new contractual relations with its neighbors to the east and south. The procedure for concluding and implementing the North American Free Trade Agreement. Directions of integration processes in the Asia-Pacific region. Modern models of Latin American integration. Integration processes in Arab countries. Prospects of integration development in the post-Soviet space.

Topic 4. Regulatory mechanisms of the global economy

4.1. Formation of the global system of regulation of world economic relations.

Prerequisites for the formation and features of the global system of regulation of world economic relations. The Westphalian system and the evolution of the global

regulatory system. Factors of the evolution of the institutions of the system of international relations (political, economic, global). Problems of forming a global regulatory system.

4.2. Transformation of the regulatory role of the state in the economy under the conditions of globalization.

Modern systems of economic policy coordination of states: objects, types, tasks. Subjects and objects of global management. Principles, forms and methods of global economic policy. Directions and institutions of global economic policy implementation. Washington Consensus. International coordination of economic policy. Change of competences of regulatory institutions of the global economy. The role of global economic policy in the harmonization of national interests. State-corporate globalism.

4.3. Institutional component of global regulation.

International coordination of economic actions. Objects of international coordination. Types of coordination of economic actions. The concept of "international institution" and characteristics of its components. The main stages of development and characteristics of the typology of the modern system of international organizations. Qualitative and quantitative changes that characterize the evolution of international institutions. Problems of reforming international economic organizations at the global level.

4.4. International global organizations in the institutional environment of global transformations

Global regulatory institutions. Formation of the United Nations system. Goals and principles of the UN. Problems in the activities of the UN and the main directions of its reform. Schematic diagram of the UN structure. The main bodies of the UN, principles of their functioning, powers and competence. Characteristics of auxiliary bodies and specialized institutions of the UN. Regional economic commissions of the UN in the coordination system of the MEV. Programs and working bodies of the UN. Specialized agencies of the UN. Autonomous organizations acting under the auspices of the UN. Organization for Economic Cooperation and Development (OECD) and its activities. Advisory groups of states.

4.5. The influence of the global regulatory system of the WTO on the development of the global economy

The main areas of regulation of world trade. A system of international organizations coordinating and multilaterally regulating interstate trade and economic relations: international, global-universal, sectoral. Agreement on the establishment of the WTO. Conditions for countries' membership in the WTO, principles of activity, organizational structure. International multilateral trade negotiations (rounds). General characteristics of the main global and universal trade organizations. General characteristics of international commodity organizations.

4.6. International monetary and financial organizations as subjects of globalization

The task of regulating international financial relations at the current stage. The role of key international monetary and financial and credit institutions in the global economy. General characteristics of key Bretton Woods institutions and regional

banking institutions. IMF: history, goals and functions. Areas of activity and conditions for granting IMF loans. General characteristics of organizations of the World Bank group. MBRD: general characteristics, goals of creation, organizational structure. Areas of activity, loans, sources of financial resources of the MBRD. Regional development banks and characteristics of their activities. Special organizations for regulation of international settlements and settlement of international debt.

Topic 5. Civilizational dimensions of global economic processes

5.1. Concept and types of civilization.

Civilizational factors of economic development. Scientific approaches to the study of the term "civilization" depending on the task of analysis and use to describe certain social, political, economic, historical aspects of the development of society. Criteria and concepts of civilization. Structural (basic) elements of civilization. Signs, tasks and functions of civilization. Typology of civilizations according to dominant economic features. Evolution of civilizations.

5.2. Economic aspects of development, clash and interaction of civilizations.

The civilizational aspect of global development. The main stages of the development of the cultural and civilizational community. Structural and functional components of civilizational globalism. Globalization and interaction of civilizations. Planes of interaction of civilizations: collision or growing interpenetration. The process of modernization of civilizations: essence, purpose, principles. Sociocultural factors of the personification of civilizations. Evolution of Western civilization.

5.3. Modern civilizational concepts in the context of the development of global economic processes.

E. Toffler's concept of civilization. The theory of megatrends (J. Nesbitt and P. Abourdin). The concept of progress and regression of civilizations. The concept of "confrontation of civilizations" (S. Huntington). Formation of modern global civilizations (Yu. Pakhomov and Yu. Pavlenko).

5.4. Civilizational dimensions of economic development strategies.

Strategies of the global development of the world, their ideological justification. Global strategies for an open national economy. Strategies of the national economy and corresponding types of economic growth. Strategies of developed countries in the conditions of globalization. Economic development strategies of world leaders. Strategies of developing countries in the conditions of globalization. Strategies of countries with a transition economy in the conditions of globalization.

5.5. Prospective scenarios of global economic development.

Basic approaches to the selection of global development scenarios (optimistic and pessimistic). Prospective scenarios of global development depending on the degree of convergence of world economies and rates of economic growth. Scenarios of the format of the institutional system (unipolar world, bi- or tripolar world, polypolar world, parallel existence of many civilizations, apocalyptic world). Scenarios of the development of the world economy in the context of overcoming

debt accumulation and the deficit of savings. Scenarios of the development of the global world based on social and cultural factors. Political scenarios ("Peace of Davos", "American World", "New Caliphate", "Spiral of Fear"). Alternative predictive scenarios of global development.

Content module 2. Modern parameters and prospects of the global economy

Topic 6. Functioning of global markets

6.1. Global market: essence, structure and functioning mechanisms.

The essence and form-stages of the evolution of the global market. The essence and structure of the global world market. The mechanism of functioning of the world market. The global economy and the "philosophy of world production". Factors of production in the global economy. Global industry.

6.2. Mechanisms of functioning of the global market of goods and services.

Globalization of commodity markets. Causes and factors of globalization of commodity markets. Mechanisms of functioning of global markets (global demand and global supply, global price, global competition and infrastructure). Peculiarities of the formation of global demand and supply in commodity markets. Formation of global infrastructure in the field of commodity exchange. Spatial structure of the global commodity market. Diversification of services and democratization of the terms of their provision in the global market. Global network. The global goods market, its structure and development trends. Global services market, its structure and development trends. Newest types of services (outsourcing, outstaffing, consulting, coaching, etc.). The virtual market of goods and services, its impact on the development of the global economy.

6.3. The mechanism of functioning of the global financial market.

Peculiarities of the functioning of the global financial market and its impact on the world economic balance. structure and ratio of real and financial sectors of the global economy. Virtualization of financial flows and its dualistic nature. characteristic features, functions and structure of the global world financial market. Global financial centers. The essence and consequences of financial globalization.

6.4. Global capital and investment market.

The essence and classification of forms of international movement of capital. Global capital market and its segments. The essence, motives and main forms of international investments. The essence of foreign direct investment (FDI). International classification of FDI. World investment market. The essence, forms and trends of international investment in the global economy. The essence and characteristics of portfolio investments. Peculiarities of portfolio investment. Subjects and objects of portfolio investment. Types of foreign portfolio investments. The main trends of the world stock markets. Financial instruments of the world market of portfolio investments. Global stock market. Portfolio investment tools. Trends in direct and portfolio investment in the world. International stock indices. Peculiarities of the development of the global loan capital market. World credit market.

6.5. Global currency market and mechanisms of its functioning.

Concepts and functions of currency markets. Participants of the currency market. The main features of modern currency markets. The structure of the foreign exchange market. World, regional and national currency markets. The essence, characteristics and structure of the world currency market. Types of currency markets. The essence and functions of the global currency market.

Topic 7. Global business

7.1. Transnational and global corporations in the system of the global economy.

The essence of global business and its organizational forms (TNC, MNC, global corporations, metacorporations, etc.). Creation of international corporations with the aim of simultaneously entering the global market. Transnational corporations (TNCs): membership criteria, key indicators for analysis, characteristic features. The role of multinational corporations (MNCs) and international corporate unions in the system of international economic relations. Features of the modern stage of development of international corporations. Metacorporations as characteristic subjects of the global economy and their influence on the development of the modern global economy.

7.2. Theoretical concepts of TNC activity as global corporations.

Directions of theoretical studies of the activity of TNCs: market power (theory of market power of the firm, theory of monopolistic advantages), transnationalization of international production (eclectic theory, OLIH-concept), internationalization (theories of economies of scope and economies of operating costs, theory of internationalization), international competitiveness (product life cycle model, synthesized theory of the industrial life cycle, strategic theory of TNCs). Modern global strategies of TNCs: traditional, multinational, consolidation. Types of large integrated corporate structures (ICS). Global strategies of transnational corporations and their modernization. Modern models of integration of national business structures into global transnational complexes.

7.3. The growing presence of TNCs in the world economy as agents of globalization and their transformation into global corporations.

Global entrepreneurship. Problems of parity interaction of global business and states with different levels of socio-economic development. The position of transnational corporations in the global economy. The main areas of activity of TNCs. Analysis of the presence of global TNCs by country of origin. Analysis of the activities of world oil and gas companies. Offshore global business. Characteristics of types of offshore companies. Offshore banks and banking jurisdictions.

Topic 8. Technological resource of the global economy

8.1. Globalization in the scientific and technological sphere and the formation of the "new economy".

The essence, causes of development and forms of manifestation of international scientific and technical relations. International transfer of scientific knowledge and technologies. Methods of commercial transfer of technology. Forms

of international technology transfer (ITT): patent agreement, license agreement, know-how, engineering agreement, franchising. International technical assistance. Technological grants. Intellectual property in the WTO TRIPS agreement. Standard protections of intellectual property rights in the TRIPS agreement. Formation of technoglobalism and forms of its manifestation. The main directions of global technological development, its problems and contradictions. Economic mechanisms of their solution.

8.2. The global technology market as a form of implementation of the technological resource of global economic development.

Conditions, factors and priorities of ensuring the technological leadership of companies, countries and regions in the conditions of globalization. Modern development of international technological exchange. The essence and elements of the world technology market. Analysis of innovative economies in the regions of the world. Global Innovation Index. Ratings of countries according to 7 blocks of indicators of the global innovation index. Global informatization of business. Information resource in the system of factors of economic development.

8.3. Factors of global competitiveness and technological leadership of national economies.

Modern technological development of the countries of the world. Innovative entrepreneurship in the paradigm of technoglobalism. Factors of global competitiveness and technological leadership of national economies. The main performers / customers and sources of R&D financing in the countries of the world. The main forms of stimulation of small innovative enterprises in developed countries. High technology zones: essence and classification. Territorial structure of technology parks of the world. Models of technological development of the global economy. Models of technoparks: American, European, Japanese, Chinese. Innovation parks and business incubators in Ukraine. Venture business in the system of global economic development.

Topic 9. Human resources of the global economy

9.1. Demographic aspect (dimension) of the global economy.

Quantitative and qualitative characteristics of global human resources by world region. The development of human resources is a key prerequisite for the formation of strategic competitive advantages of the countries of the world. Natural and mechanical movement of the world's population. The quality of life of the population as a criterion for the sustainable development of the global economy. Demographic policy of the countries of the world. International assessment of the quality of life and human resources: Human Potential Development Index and Quality of Life Index.

9.2. International labor migration.

The essence, classification and features of international migration processes. The main socio-economic causes of international labor emigration. Official sources of information on labor migration. Directions of modern migration flows. Characteristic features of international migration in modern conditions of development of the world economy. Socio-demographic aspects and consequences of labor migration for its exporters and importers. Impact of globalization on

international migration processes. Aggravation of international interaction between countries due to intensification of labor migration. Directions of regulation of labor migration processes. The role of international organizations in regulating migration processes. Ukraine in global migration processes and its prospects on the international labor market.

9.3. Global labor market and mechanisms of its functioning

The essence, structure and features of the formation of the global labor market. Objective necessity and historical and economic aspects of international population movements. Theories of formation of the international labor market. International labor market and prerequisites for its formation. The most significant segments in the structure of the global labor market. Stages of development of international labor movement. Major global labor markets. Exporters of labor to the world market. Modern centers of the largest labor force arrival. Features of the modern development of the labor market. The main models of labor relations that characterize the modern global labor market. Demographic, gender, professional qualification, educational, intellectual and value components of the global labor market. Innovative work and intellectual capital in the system of factors forming the knowledge economy. Creative sector of global business. The level of intellectualization of global economic activity. Labor market regulation.

9.4. Social structure and employment of the population in the world

Formation of a new model of work and employment "Work 4.0" in the conditions of globalization. Branch structure of labor force employment. Models of flexible employment: crisis and transformational. Effective employment. "New" forms of non-standard employment that appeared at the beginning of the 21st century: freelance; telework; loan work (staff leasing, outsourcing, outstaffing). Analysis of the labor market in Ukraine.

Topic 10. The global context of the development of the economy of Ukraine

10.1. Globalism and national economy.

Political-legal, economic, social-cultural, infrastructural prerequisites of the globalization of Ukraine. Sectoral model of the national economy. Comparative competitive advantages of Ukraine. Economic potential of the national economy. Ukraine's place in world rankings. Problems of stimulating structural reforms in Ukraine. Threats of globalization for Ukraine. The impact of manifestations of the global economy on the economic position of Ukraine: consequences of the global economic crisis.

10.2. Prospects for reforming the economy of Ukraine and its integration into the global world economic system.

Results of international economic activity of Ukraine. The main problems of the development of the export sphere of Ukraine. Competitive advantages of Ukraine on the world markets of agricultural products. Strategic goals and strategic priorities of Ukraine. The strategy of Ukraine's integration into the international economic space. Methodological principles of geoeconomic analysis and forecasting, necessary for the formation of Ukraine's development strategy. The mechanism of development

of the innovative potential of the economy of Ukraine at the macro level.

10.3. The main vectors of the geopolitical orientation of Ukraine's foreign economic relations.

Peculiarities of Ukraine's economy as a potential member of international economic groups. The field of regional interests of Ukraine. Priorities and main directions of the European integration policy of Ukraine. Accession to the European Union (EU) as a key direction of Ukraine's foreign policy and its strategic course. Achievements on the European integration path of Ukraine. EU conditions defined for candidate countries for joining the Community. Terms of Ukraine's European integration strategy: adaptation of Ukrainian legislation to EU legislation. Priorities and main directions of the European integration policy of Ukraine. Stages of Ukraine's integration into the EU. Directions of Ukraine's integration into the European Union. European neighborhood policy. Association Agreement with the EU. Integration of Ukraine into the EU through cross-border cooperation. Measures to regulate modern European migration processes in Ukraine in crisis conditions. Cooperation of Ukraine with Eastern European regional intergovernmental associations. Membership of Ukraine in the WTO. Ukraine's participation in international monetary and credit organizations.

The list of practical (seminar) and/or laboratory classes/tasks by academic discipline is given in the table 2.

Table 2

List of practical (seminar) and/or laboratory classes/tasks

Name of the topic and / or task	Content
Topic 1. Task 1.	Study of the genesis, prerequisites and essence of globalization, identification of the economic nature of modern global transformations
Topic 2. Task 2.	Analysis of the subject-object disposition of the global economy at the current stage of its formation; study of modern disparities and asymmetries of the global economy
Topic 3. Task 3.	Study of the nature of regionalization processes in the global economy and identification of criteria for their global identification
Topic 4. Task 4.	Study of features of modern global economic policy and perspective scenarios of global economic development
Topic 5. Task 5.	Study of the features of modern civilizational development; report - presentation "Dominant ideology and economic development of modern local civilizations" (by components)
Topic 6. Task 6.	Modern features of the functioning mechanisms of global markets: global financial market, global labor market, global energy market.
Topic 7. Task 7.	Study of the economic nature of global business and identification of the peculiarities of its modern organizational forms; research on the essence of global competitive leadership.
Topic 8. Task 8.	Study of the stages of formation of technoglobalism and the

Name of the topic and / or task	Content
	main forms of its manifestation; assessment of the intensity of introduction of new technologies and achievements of R&D; analysis of the phenomenon of global business informatization.
Topic 9. Task 9.	Analysis of the state and development trends of globalization demographic and migration processes, processes of intellectualization and socialization of the global economy.
Topic 10. Task 10.	Study of the economic nature and essence of the global context of the development of the economy of Ukraine; Report - presentation on the topic: "Positioning of the economy of Ukraine in the global economic system" (by directions)

The list of independent work by academic discipline is given in the table. 3.

Table 3

List of independent work

Name of the topic and / or task	Content
Topic 1 – 10	Study of lecture material, search, selection and review of literary sources on a given topic
Topic 1 – 10	Preparation for practical classes
Topic 1 – 9	Preparation for the current control work
Topic 1 – 10	Preparation for the colloquium
Topic 1 – 9	Performance of individual educational and research tasks
Topic 10	Essay writing

The number of hours of lectures, practical (seminar) and/or laboratory classes and hours of independent work are given in the work plan (technological map) for the academic discipline.

TEACHING METHODS

In the process of teaching an educational discipline, in order to acquire certain learning outcomes, to activate the educational process, it is envisaged to use such learning methods as:

Problem lecture (Topic 1 – 9), lecture-dialogue (Topic 10)).

In person (demonstration (Topic 1 – 10)).

Practical (individual educational and research tasks (Topic 1 – 9), essay (Topic 5? 10), case method (Topic 3, 4, 6, 7)).

ASSESSMENT FORMS AND METHODS

Simon Kuznets Kharkiv National University of Economics uses a cumulative (100-point) rating system.

Current control is carried out during lecture, practical, laboratory and seminar classes and has the purpose of checking the level of preparedness of the student of higher education for the performance of specific work and is evaluated by the sum of points scored: for disciplines with a form of semester credit control: the maximum amount is 100 points; the minimum amount is 60 points.

The final control includes the semester control and certification of the student of higher education.

Semester control is carried out in the form of semester differentiated credit or credit.

The final grade by academic discipline is determined for disciplines with the form of semester control of credits - the summation of all points received during the current control. During the teaching of the academic discipline, the following control measures are used: current control: individual educational and research tasks (20 points), current control work (40 points), colloquium (20 points), essay (20 points).

More detailed information about the evaluation system is given in the work plan (technological map) for the academic discipline.

RECOMMENDED LITERATURE

Main

1. Canuto O. Climbing a High Ladder – Development in the Global Economy. - Policy Center for the New South. – Hay Riad, Rabat, Maroc, 2021. URL: https://www.policycenter.ma/sites/default/files/2022-06/Book_Climbing_a%20High_Ladder_Development_in_the_Global_Economy_Otaviano_Canuto_Preview.pdf.

2. Hrinko I. M. Hlobalna ekonomika (Глобальна економіка) [Elektronnyi resurs] : pidruchnyk dlia stud. spetsialnosti 051 «Ekonomika», spetsializatsii «Mizhnarodna ekonomika», «Ekonomichna kibernetyka», «Ekonomika biznes-pidpriemstva» / I. M. Hrinko ; KPI im. Ihoria Sikorskoho. – Elektronni tekstovi dani (1 fail: 1,95 Mbait). – Kyiv : KPI im. Ihoria Sikorskoho, 2020. – 111 s. – URL: <https://ela.kpi.ua/handle/123456789/34959>.

3. Belei S. I. Hlobalna ekonomika (Глобальна економіка) : navch. posibnyk dlia pidhotovky здобувачив vyshchoi osvity druhoho (mahisterskoho) rivnia usikh spetsialnostei / S. I. Belei, S. V. Boida, M. I. Kolosinska; Chernivetskyi natsionalnyi universytet im. Yu. Fedkovycha. – Chernivtsi: ChNU im. Yu. Fedkovycha, 2020. – 227 s. URL: https://archer.chnu.edu.ua/bitstream/handle/123456789/3699/%D0%93%D0%BB%D0%BE%D0%B1%D0%B0%D0%BB%D1%8C%D0%BD%D0%B0%20%D0%B5%D0%BA%D0%BE%D0%BD%D0%BE%D0%BC%D1%96%D0%BA%D0%B0.%20%D0%9D%D0%B0%D0%B2%D1%87.%20%D0%BF%D0%BE%D1%81%D1%96%D0%B1%D0%BD%D0%B8%D0%BA_202.pdf?squence=1&isAllowed=y.

Additional

4. Canuto O. The US-China Trade War Is Accelerating China's Rebalancing. – Policy Center for the New South, 2019. – URL: <https://www.policycenter.ma/opinion/us-china-trade-war-accelerating-china%E2%80%99s-rebalancing>.

5. Canuto O. Channels of transmission of coronavirus to developing economies from abroad, Policy Center for the New South, 2020. – URL: <https://www.cmacrodev.com/channels-of-transmission-of-coronavirus-to-developing-economies-from-abroad/>.

6. Canuto O. Quantitative Easing in Emerging Market Economies. Policy Center for the New South, 2020. – URL: <https://www.policycenter.ma/opinion/quantitative-easing-emerging-market-economies>

7. Correia S., Luck S. & Verner E. Pandemics Depress the Economy, Public Health Interventions Do Not: Evidence from the 1918 Flu, 2020. – URL: <https://ssrn.com/abstract=3561560>.

8. Hlobalna ekonomika (Глобальна економіка) : navch. posib. / O. V. Dovhal, U. Ya. Andrusiv, O. V. Tkalich ta in. – Ivano-Frankivsk: FOP Cuprun V.P., 2019. – 262 s. – URL: <https://dspace.mnau.edu.ua/jspui/bitstream/123456789/5469/1/Globalna%20ekonomika.pdf>.

9. Hlobalna ekonomika (Глобальна економіка) : navchalnyi posibnyk / I. I. Vinichenko, O. V. Honcharenko, S. V. Vasyliiev, K. M. Didur. – K. : TOV «DKS tsentr», 2019. – 234 s. – URL: <https://dspace.dsau.dp.ua/handle/123456789/1533?locale=uk>.

10. Lypov V. V. Hlobalna ekonomika (Глобальна економіка) : navch. posib. : u 2-kh chastynakh. Ch. 1. Teoretychni zasady hlobalnykh doslidzhen [Elektronnyi resurs]. – Kh. : KhNEU im. S. Kuznetsia, 2017. – 228 s. – URL: <http://www.repository.hneu.edu.ua/jspui/handle/123456789/18469>.

11. Lypov V. V. Hlobalna ekonomika (Глобальна економіка) : navch. posib. : u 2-kh chastynakh. Ch. 2. Suchasnyi stan, problemy ta perspektyvy hlobalnoho rozvytku [Elektronnyi resurs] / V. V. Lypov. – Kh. : KhNEU im. S. Kuznetsia, 2018. – 235 s. – URL: <http://repository.hneu.edu.ua/bitstream/123456789/19939/1/2018-%D0%9B%D0%B8%D0%BF%D0%BE%D0%B2%20%D0%92%20%D0%92.pdf>.

Information resources

12. International ratings. URL : <https://uk.wikipedia.org/wiki>.

13. Ranking of the countries of the world according to the KOF globalization index URL: https://uk.wikipedia.org/wiki/%D0%86%D0%BD%D0%B4%D0%B5%D0%BA%D1%81_%D0%B3%D0%BB%D0%BE%D0%B1%D0%B0%D0%B%D1%96%D0%B7%D0%B0%D1%86%D1%96%D1%97.

14. UNCTAD. World Investment Report. – URL: <http://unctad.org>.

15. World Bank. Migration and Development. – URL: <http://imf.org>.

16. WTO – World Trade Organization. Report on G-20 Trade Measures. – URL: <http://wto.org>.