

МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ
ХАРКІВСЬКИЙ НАЦІОНАЛЬНИЙ ЕКОНОМІЧНИЙ УНІВЕРСИТЕТ
ІМЕНІ СЕМЕНА КУЗНЕЦЯ

ЗАТВЕРДЖЕНО

на засіданні кафедри
міжнародних економічних відносин
Протокол № 1 від 28.08.2023 р.



ПОГОДЖЕНО

Проректор з навчально-методичної роботи

Каріна НЕМАШКАЛО

ЗОВНІШНЬОЕКОНОМІЧНА ДІЯЛЬНІСТЬ

робоча програма навчальної дисципліни (РПНД)

Галузь знань 29 "Міжнародні відносини"
Спеціальність 292 "Міжнародні економічні відносини"
Освітній рівень перший (бакалаврський)
Освітня програма "Міжнародний бізнес"

Статус дисципліни **обов'язкова**
Мова викладання, навчання та оцінювання **англійська**

Розробник:
д.е.н., професор


Наталія ПАРХОМЕНКО

Завідувач кафедри
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Ірина ОТЕНКО

Гарант програми


Наталія ПАРХОМЕНКО

Харків 2023

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
SIMON KUZNETS KHARKIV NATIONAL UNIVERSITY OF ECONOMICS**

APPROVED

at the meeting of the department
international economic relations
Protocol No. 1 of August 28, 2023.

APPROVED

Vice-rector for educational and
methodical work



Karina NEMASHKALO

INTERNATIONAL ECONOMIC ACTIVITY

Program of the course

Field of knowledge **29 "International relations"**
Specialty **292 "International Economic Relations"**
Study cycle **first (bachelor's)**
Study programme **"International Business"**

Course status **mandatory**

Language **English**

Developer:

Doctor of Science,
Professor

Nataliia
PARKHOMENKO

Head of Department
of International
Economic Relations

Iryna OTENKO

Head of Study Programme

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Kharkiv
2023

INTRODUCTION

Foreign economic activity is an important component of the economic activity of economic entities, as the relationship between national and foreign entities is becoming more and more relevant. Therefore, the use of the latest forms and methods of foreign economic activity has a positive effect on the efficiency of the country, region, and enterprise. Access to foreign markets contributes to the improvement of world economic relations, the development of an open economy; therefore, the development of foreign economic activity is a significant factor in increasing efficiency.

The purpose of the educational discipline is the formation of a system of knowledge, abilities and skills regarding the laws, conditions, processes and specific features of the foreign economic activity of the country, region, and enterprise, as well as the acquisition of skills for their practical use.

The tasks of the academic discipline are:

understanding the theoretical and methodological foundations of foreign economic activity, taking into account the requirements of world practice and national trends;

study of forms and types of foreign economic activity;

acquisition of practical skills in making managerial decisions on the development of foreign economic activity of the country, region, and enterprise.

The object of study of the discipline is the process of managing the foreign economic activity of the country, region, and enterprise.

The subject of the academic discipline is a set of economic, economic, legal, financial relations in the field of foreign economic activity.

The learning outcomes and competencies formed by the course are defined in table 1.

Table 1

Learning outcomes and competencies formed by the course

Learning outcomes	Competencies
LO 3	SC 6
LO 4	GC 12
LO 9	SC 6
LO 11	IC
LO 12	SC 15
LO 13	SC 6
LO 16	GC1, GC12

LO 17	SC 15
LO 19	SC 5,SC6
LO 20	SC 8, SC15
LO 22	GC 12, SC 3, SC15
LO 24	GC 12
LO 27	SC 8
LO 29	SC 8

as well, GC 1 The ability to realize one's rights and responsibilities as a member of society, to realize the values of a civil (free democratic) society and the need for its sustainable development, the rule of law, the rights and freedoms of a person and a citizen in Ukraine.

GC 12 The knowledge and understanding of the subject area and understanding of professional activity.

SC 3 The ability to identify the peculiarities of the functioning of the environment of international economic relations and models of economic development.

SC 5 The ability to carry out comprehensive analysis and monitoring of global market conditions, to assess changes in the international environment and to be able to adapt to them.

SC 6 The ability to analyze international markets of goods and services, tools and principles of regulation of international trade.

SC 8 The ability to determine the functional features, nature, level and degree of relationships between subjects of international economic relations of different levels and establish communications between them.

SC 15 The ability to apply the methods, rules and principles of functioning of international economic relations for the development of Ukraine's foreign economic activity.

IC The ability to solve complex specialized tasks and practical problems in the field of international relations in general and international economic relations in particular, as well as in the learning process, which involves the application of the latest theories and methods in the implementation of complex studies of global economic relations, is characterized by the complexity and uncertainty of conditions.

LO 3 Use modern information and communication technologies, general and special purpose software packages.

LO 4 Systematize and organize the received information about processes and phenomena in the world economy; evaluate and explain the influence of endogenous and exogenous factors on them; formulate conclusions and develop recommendations taking into account the peculiarities of the national and international environment.

LO 9 Understand and be able to apply, in accordance with other requirements of the educational program, modern theories and methods of solving specialized complex problems and practical problems in the field of international trade in goods and services,

international movement of capital, international monetary, financial and credit relations, mobility of human resources, international technology transfer.

LO 11 Substantiate one's own opinion regarding the specific conditions for the implementation of forms of international economic relations at the mega-, macro-, meso- and macro-levels.

LO 12 Carry out a comprehensive analysis of complex economic systems, to compare and compare their components, to evaluate and argue for evaluations of the effectiveness of their functioning.

LO 13 Select and skillfully apply analytical tools for researching the state and development prospects of individual segments of the international markets of goods and services using modern knowledge about the methods, forms and tools of regulation of international trade.

LO 16. Demonstrate knowledge of the state of research in international economic relations and the world economy in an interdisciplinary combination with political, legal, and natural sciences

LO 17 Determine the causes, types and nature of international conflicts and disputes, justify and apply economic, legal and diplomatic methods and means of solving them at the international level, defending the national interests of Ukraine.

LO 19 Understand and apply current legislation, international regulatory documents and agreements, reference materials, current standards and technical conditions, etc. in the field of international economic relations.

LO 20 Defend the national interests of Ukraine, taking into account the security component of international economic relations.

LO 22 Apply appropriate methods, rules and principles of functioning of international economic relations for the development of Ukraine's foreign economic activity.

LO 24 Justify the choice and apply information and analytical tools, economic and statistical methods of calculation, complex analysis techniques and methods of monitoring the state of world markets.

LO 27 Apply the acquired knowledge to solve applied problems in the areas of planning, analysis, organization and control of international business.

LO 29 Make and substantiate management decisions regarding the creation and operation of entrepreneurial structures, promoting the internationalization of business in the sector of small and medium-sized enterprises.

COURSE CONTENT

Content module 1. Modern system of foreign economic activity. Foreign economic activity of the country and region.

Topic 1. Foreign economic activity of subjects of market relations. The role of foreign economic activity in the development of the economy of Ukraine.

1.1. The essence of the concept of "foreign economic activity". Foreign economic activity in the system of categories of the international economy.

Characteristics of categories of foreign economic activity and their interrelationships. Functions of foreign economic activity.

1.2. Main forms and types of foreign economic activity and their characteristics. Reasons and prerequisites for the development of foreign economic activity.

1.3. Principles of foreign economic activity. The concept of objects and subjects of foreign economic activity. The right to carry out foreign economic activity. Peculiarities and stages of development of foreign economic activity of the country. Internal and external factors affecting the organization of foreign economic activity. The essence and main types of foreign trade operations.

Topic 2. Main directions and indicators of the development of foreign trade of Ukraine.

2.1. Foreign economic policy of the state. Approaches to the formation of foreign economic policy of Ukraine in the context of realization of national economic interests. The main stages of the development of foreign trade in Ukraine. Analysis and assessment of the current state of the foreign trade of Ukraine.

2.2. Characterization of the main indicators of the development of foreign economic activity of the country, region, enterprise. Foreign economic indicators: absolute (the volume and dynamics of foreign trade; trade balance, general trade), relative (indexes of export and import dynamics, the coefficient of import coverage by exports, the index of export concentration, the "terms of trade" index, the country's import dependence index, the net trade index) , indicators of the structure (index of export/import diversification, share of manufacturing industry products in the total volume of product exports, index of geographical concentration of exports/imports); indicators of the intensity and efficiency of the country's foreign economic ties. The balance of payments of Ukraine, its structure and characteristics.

2.3. Tasks and main elements of the foreign economic strategy system of Ukraine. Priorities of the development of foreign economic activity in Ukraine.

Topic 3. Regulatory and legal support of foreign economic activity of Ukraine.

3.1. Normative and legal regulation of operations in the foreign economic activity of Ukraine. The system of acts of legislation on foreign trade.

3.2. Levels of the management process of foreign economic activity. State bodies managing foreign economic activity. Regional bodies of management of foreign economic activity. Non-state bodies managing foreign economic activity. World practice of managing foreign economic activity. The main world organizations that regulate and control foreign economic activity. The role of employers' organizations and business associations in the development of foreign economic activity. World unions of entrepreneurs. Legal regimes of foreign economic activities. Mode of greatest assistance. National mode. Special mode.

3.3. Economic methods of regulation of foreign exchange. Customs and tariff regulation. Types of duties: by method of collection, object of taxation, nature, origin. Tariff rates and their types. Tariff escalation. Economic consequences of the introduction

of the duty. Non-tariff regulation of foreign economic activity. Types of quantitative restrictions: quotas, licensing, "voluntary" export restrictions. Quotas and their types. Economic consequences of the introduction of quotas. Hidden types of trade restrictions: technical barriers, internal taxes and fees, government procurement. Financial methods of regulation. The essence of dumping and its types. Subsidies as a method of regulating foreign economic activity. The essence of currency regulation. Operations on the interbank currency market of Ukraine. Trading session. The essence of currency control.

3.4. Protection of the rights of Ukrainian subjects of foreign economic activity: the protection procedure and its participants. Arbitration court: purpose of activity and competence. Discriminatory or unfriendly actions of foreign states and international groups. State regulatory bodies responsible for responding to unfriendly or discriminatory actions of foreign states. Unfair competition. Anti-dumping and countervailing measures. Normal value. Export price. Dumping margin. Anti-dumping investigation. Legitimate and illegitimate subsidies. Growing imports. Types of measures against growing imports. Resolution of controversial and conflicting issues in foreign economic activity. Ensuring the economic security of foreign economic activity.

Topic 4. The role and place of the region in the system of foreign economic activity. Functional support of the management of the region's foreign economic activity. Analysis of foreign economic activity of the region.

4.1. The region as an independent participant of the foreign economic activity. Powers of state and local authorities in the field of foreign trade. Instruments of foreign economic regulation at the regional level. Conceptual principles of foreign economic activity of the region. Regulatory and legal base of foreign economic activity of the region.

4.2. Regional strategies and programs in the field of foreign trade and foreign economic activity. Strategies for increasing competitiveness and economic development of subregions. Peculiarities of foreign trade policy at the regional level. Competitiveness of the region in the conditions of modern globalization processes. Components and criteria of competitiveness of the region. Cross-border and international interregional cooperation of regions. Clusters as subjects of regional economic development. Business infrastructural support of the foreign economic activity of the region. Financial and economic support of the foreign economic activity of the region.

4.3. Indicators of the analysis of foreign economic activity of the region. Conceptual provisions of methodical provision of analysis of the region. Analysis of the impact of foreign economic activity on the socio-economic development of the region. Foreign economic activity in the region as an object of modeling.

4.4. Development of foreign economic activity regarding smart specialization of the Kharkiv region. Special features of the Kharkiv region's foreign trade, namely in the IT, high-tech, agro-processing industries.

Content module 2. Enterprise in the system of foreign economic activity.

Topic 5. Organizational and legal conditions for the enterprise's foreign economic activity.

5.1. Enterprise foreign economic activity models. The foreign trade model of the foreign trade foreign economic activity of enterprise. The production and investment model of the foreign economic activity of enterprise.

5.2. Organization of the structure of management of foreign economic activity and the main functions of management of foreign economic activity at the micro level. The purpose and tasks of the organizational structure of the management of the foreign economic activity. Principles and methods of managing foreign economic activity of the enterprise.

Topic 6. Customs support of the enterprise's foreign economic activity. Transport support of the enterprise's foreign economic activity.

6.1. The essence of customs clearance and control. Determination of the customs value of the goods. Determination of the country of origin of the goods. Procedure for customs clearance of goods and vehicles. Cargo customs declaration. Documentary customs clearance.

6.2. The essence and system of regulation of international transportation. Legal regulation of international transportation, its types. Organization of international transportation. Factors affecting the choice of the mode of transport and indicators of the efficiency of transport service of enterprises. Peculiarities of international transportation by various modes of transport: sea, rail, road, air, pipeline and mixed modes of transport. Goods and transport documentation. Price formation for transport services. Forwarding service of international transportation. International transport corridors. Formation of tariffs for transportation by various modes of transport. Transport documentation in the foreign economic activity of the enterprise. Digitization in the preparation of documents from foreign economic activity.

Topic 7. Financial support of the enterprise's foreign economic activity. Insurance coverage in the foreign economic activity of the enterprise.

7.1. The essence of international settlements and the need for banking services in the field of foreign economic activity. Forms of calculations; advance, letter of credit, collection, payment on an open account, bank transfer, Types and means of payment. Cash payment, advance payment, credit payment. Bill of exchange, check. The main types of banking services in the field of foreign exchange. Documentation of banking operations in the field of foreign economic activity: deposit, settlement, currency exchange and credit operations. Correspondent relations in the field of foreign exchange. Forms of lending to exporters and importers. Payment systems: SWIFT, CHIPS, TARGET. Clearing system. Reliability assessment and choice of commercial banks by foreign exchange entities. Financial documentation in foreign economic activity.

7.2. Insurance in foreign economic activity: essence, characteristics and participants. Functions and specifics of insurance in foreign economic activity. Types of insurance: property, transport, personal, financial risks. International cargo insurance. Liability insurance of the carrier in the foreign economic activity. International tourism insurance. Insurance for the production-investment model of the enterprise's foreign economic activity. Risk reinsurance. Types of risks in the implementation of foreign

economic activity and methods of their insurance. Ways to minimize the risks of foreign exchange. Ensuring the foreign economic security of the enterprise.

Topic 8. Analysis of foreign economic activity of enterprises. Evaluation of the effectiveness of the enterprise's foreign economic activity.

8.1. The general basis of the analysis of the enterprise's foreign economic activity. Analysis of export and import activities of the enterprise. Constituent elements of the analysis of the company's economic impact assessment. Analysis of the fulfillment of obligations under foreign trade contracts. Analysis of the rationality of the use of funds during export-import operations. Analysis of the volume and dynamics of exports and imports.

8.2. Economic efficiency of foreign economic operation. Economic efficiency criteria and their calculation procedure. Principles of calculating indicators of the efficiency of the company's foreign economic activity. Economic efficiency of foreign economic agreements. The procedure for calculating the currency efficiency of export and import. Profitability of exports and economic effect of exports. Integral economic effect: essence and procedure of calculation. Information support for calculations of the effectiveness of the company's foreign economic activity.

The list of practical (seminar) / laboratory studies in the course is given in table 2.

Table 2

The list of practical (seminar) / laboratory studies

Name of the topic and/or task	Content
Topic 1. Foreign economic activity of subjects of market relations. The role of foreign economic activity in the development of the economy of Ukraine.	Practical class 1. Foreign economic activity of market relations subjects. The role of foreign economic activity in the development of the economy of Ukraine.
Topic 2. Main directions and indicators of the development of foreign trade of Ukraine	Practical class 2. Main directions and indicators of the development of foreign trade of Ukraine
Topic 2. Main directions and indicators of the development of foreign trade of Ukraine	Laboratory exercise 1. Main directions and indicators of the development of foreign trade of Ukraine
Topic 3. Regulatory and legal support of foreign economic activity of Ukraine	Practical class 3. Regulatory and legal support of foreign economic activity of Ukraine
Topic 3. Regulatory and legal support of foreign economic activity of Ukraine	Laboratory exercise 2. Regulatory and legal support of foreign economic activity of Ukraine
Topic 4. The role and place of the region	Practical class 4. The role and place of the

in the system of foreign economic activity. Functional support of the management of the region's foreign economic activity. Analysis of foreign economic activity of the region.	region in the system of foreign economic activity. Functional support of the management of the region's foreign economic activity. Analysis of foreign economic activity of the region.
Topic 4. The role and place of the region in the system of foreign economic activity. Functional support of the management of the region's foreign economic activity. Analysis of foreign economic activity of the region.	Laboratory exercise 3. The role and place of the region in the system of foreign economic activity. Functional support of the management of the region's foreign economic activity. Analysis of foreign economic activity of the region.
Topic 5. Organizational and legal conditions for the enterprise's foreign economic activity.	Practical class 5. Organizational and legal conditions for the enterprise's foreign economic activity.
Topic 5. Organizational and legal conditions for the enterprise's foreign economic activity.	Laboratory exercise 4. Organizational and legal conditions for the enterprise's foreign economic activity.
Topic 6. Customs support of the enterprise's foreign economic activity. Transport support of the enterprise's foreign economic activity.	Practical class 6. Customs support of the enterprise's foreign economic activity. Transport support of the enterprise's foreign economic activity.
Topic 6. Customs support of the enterprise's foreign economic activity. Transport support of the enterprise's foreign economic activity.	Laboratory exercise 5. Customs support of the enterprise's foreign economic activity. Transport support of the enterprise's foreign economic activity.
Topic 7. Financial support of the enterprise's foreign economic activity. Insurance coverage in the foreign economic activity of the enterprise.	Practical class 7. Financial support of the enterprise's foreign economic activity. Insurance coverage in the foreign economic activity of the enterprise.
Topic 7. Financial support of the enterprise's foreign economic activity. Insurance coverage in the foreign economic activity of the enterprise.	Laboratory exercise 6. Financial support of the enterprise's foreign economic activity. Insurance coverage in the foreign economic activity of the enterprise.
Topic 8. Analysis of foreign economic activity of enterprises. Evaluation of the effectiveness of the enterprise's foreign economic activity.	Practical class 8. Analysis of foreign economic activity of enterprises. Evaluation of the effectiveness of the enterprise's foreign economic activity.
Topic 8. Analysis of foreign economic activity of enterprises. Evaluation of the effectiveness of the enterprise's foreign economic activity.	Laboratory exercise 7. Analysis of foreign economic activity of enterprises. Evaluation of the effectiveness of the enterprise's foreign economic activity.

The list of self-studies in the course is given in table 3.

List of self-studies

Name of the topic and/or task	Content
Topic 1 – 8	Study of lecture material, familiarization with the regulatory base of Ukraine with statistical materials
Topic 1 – 8	Preparation for practical and laboratory classes
Topic 1 – 8	Performance of individual independent tasks
Topic 1 – 8	Preparation for the test

The number of hours of lectures, practical (seminar) and hours of independent work is given in the work plan (technological map) for the academic discipline.

TEACHING METHODS

In the process of teaching an educational discipline, in order to acquire certain learning outcomes, to activate the educational process, it is envisaged to use such learning methods as:

Problem lecture (Topic 1, 4,5,6,7,8), lecture-discussion (Topic 2,3).

Visual (demonstration (Topic 1-8)).

Practical and laboratory (practical work (Topic 1 - 8), case method (Topic 1, 4, 8), presentation (Topic 1, 2, 3, 4), individual research work (Topic 2, 5), work in small groups (Topic 3,7,8), situational modelling (Topic 5), document design (topic 6,7), business game (topic 6,7).

FORMS AND METHODS OF ASSESSMENT

The University uses a 100-point cumulative system for assessing the learning outcomes of students.

Current control is carried out during lectures, practical, laboratory and seminar classes and is aimed at checking the level of readiness of the student to perform a specific job and is evaluated by the amount of points scored: the maximum sum is 100 points; the minimum amount is 60 points.

The final control includes current control and assessment of the student.

Semester control is carried out in the form of a semester exam or grading.

The final grade in the course is determined: the final grade is the amount of all points received during the current control.

During the teaching of the academic discipline, the following control measures are used:

Current control: practical and laboratory tasks (75 points), control work (10 points), colloquium (15 points).

Semester control: Grading

More detailed information about the evaluation system is given in the work plan (technological card) for the academic discipline.

RECOMMENDED LITERATURE

Main

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Additional

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Information resources

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