

МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ
ХАРКІВСЬКИЙ НАЦІОНАЛЬНИЙ ЕКОНОМІЧНИЙ УНІВЕРСИТЕТ
ІМЕНІ СЕМЕНА КУЗНЕЦЯ

ЗАТВЕРДЖЕНО

на засіданні кафедри
міжнародних економічних відносин
Протокол № 1 від 28.08.2023 р.



ПОГОДЖЕНО

Проректор з навчально-методичної роботи

Каріна НЕМАШКАЛО

**СВІТОВЕ ГОСПОДАРСТВО, ТЕНДЕНЦІЇ ТА ЗАКОНОМІРНОСТІ ЙОГО
РОЗВИТКУ**

робоча програма навчальної дисципліни (РПНД)

Галузь знань **29 "Міжнародні відносини"**
Спеціальність **292 "Міжнародні економічні відносини"**
Освітній рівень **третій (освітньо-науковий)**
Освітня програма **"Міжнародні економічні відносини"**

Статус дисципліни

Мова викладання, навчання та оцінювання

обов'язкова

англійська

Розробник(и):
д.е.н., професор

Ірина ОТЕНКО

Завідувач кафедри
міжнародних економічних
відносин

Ірина ОТЕНКО

Гарант програми

Ірина ОТЕНКО

**Харків
2023**

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
SIMON KUZNETS KHARKIV NATIONAL UNIVERSITY OF ECONOMICS

APPROVED

at the meeting of the department
of international economic relations
Protocol № 5 of 21.12.2023



AGREED

Vice-rector for educational and methodical work
Karina NEMASHKALO

WORLD ECONOMY, TRENDS AND REGULARITIES OF ITS DEVELOPMENT

Program of the course

Field of knowledge	29 International Relations	
Specialty	292 International Economic Relations	
Study cycle	third (educational and scientific)	
Study programme	International Economic Relations	
Course status		mandatory
Language		English
Developer		Iryna OTENKO
Doctor of Economics, Professor		
Head of International Economic Relations Department		Iryna OTENKO
Head of Study Programme		Iryna OTENKO

**Kharkiv
2023**

INTORUCTION

The complexity and dynamism of the external business environment, crisis phenomena, increased competition, financial and economic instability determine the need to train specialists in the field of international economic relations who are able to develop them at the international, state-wide, regional levels, to carry out scientific research in the field of strategies for security-oriented international development business in domestic and international markets. Mastering the theoretical knowledge, skills and research skills of the world economy, international finance, management and marketing, taking into account modern trends and trends of the latest achievements of world science, allows to analyze and apply the latest approaches, conceptual models to the functioning and development of the world economy, international economic relations on the basis of a holistic scientific idea about the economic unity of the world.

The purpose of teaching the academic discipline "World economy, trends and patterns of its development" is the formation of knowledge about trends and patterns of modern development of the world economy, potential opportunities and threats generated by it, prospects for the integration of subjects of economic activity into the global economic space. The tasks of the educational discipline are the formation of students:

knowledge of conceptual models, theoretical foundations, paradigms of global economic development, the latest approaches to the functioning and development of the world economy and international economic relations; features and types of models of socio-economic development of the world, countries and their influence on the development of international economic relations; objective laws, regularities and principles of development of international economic relations, forms and instruments of regulation of international economic relations; places and prospects of Ukraine's integration into the world economy;

the ability to analyze and evaluate the economic, political-legal, socio-cultural environment and infrastructure of the international economy; determine the state and development trends of the world economy as a whole, groups of countries, regions, individual countries of the world, international economic cooperation as a whole and its forms; predict the consequences of the application of certain forms of international economic relations and determine their effectiveness; critically evaluate proposals for the organization of macro- and microeconomic interaction of subjects of the international economy, the use of means of state regulation of international economic relations.

The object of study of the academic discipline is modern trends in the development of the world economy and their influence on the development of international economic relations. The subject of study of the academic discipline is theoretical principles, conceptual models, methods and tools for solving complex problems regarding the functioning and development of the world economy, international economic relations.

The learning outcomes and competencies formed by the course are defined in table 1.

Table 1

Learning outcomes and competencies formed by the course

Learning outcomes	Competencies
LO04	GC01, GC02, GC03, SC01, SC02
LO05	GC04, SC01
LO06	GC02, GC04, SC01, SC04
LO07	GC04
LO08	GC03, GC04, SC04
LO09	GC04, SC01, SC04
LO10	GC01, GC03, GC04, SC05
LO12	SC01

where, LO04. Analyze and apply conceptual models, in particular security-oriented ones, the scientific work of domestic and foreign scientists, fundamental postulates and theories, paradigms of global economic development, the latest approaches to the functioning and development of the world economy and international economic relations.

LO05. Develop, implement and manage scientific projects that make it possible to solve complex problems in the field of international economic relations, create new integral knowledge taking into account social, economic, ecological and legal aspects on the basis of a systematic scientific worldview and a general cultural outlook in compliance with the principles of professional ethics and academic integrity, ensuring the registration of intellectual property rights regarding project results.

LO06. Freely present and discuss with specialists and non-specialists the results of research, scientific and applied problems of MEV in national and foreign languages, publish the results of research in scientific publications in leading scientific publications.

LO07. Formulate and test hypotheses; use appropriate evidence to substantiate conclusions, in particular, the results of theoretical analysis, empirical research (surveys, observations, etc.) and mathematical and/or computer modeling, available literature data.

LO08. Plan and carry out theoretical and applied research on international economic relations using modern scientific tools.

LO09. Deeply understand the general principles and methods of economic sciences, as well as the methodology of scientific research, apply them in one's own research in the field of international economic relations, critically analyze the results of one's own research and the results of other researchers in the context of the entire complex of modern knowledge regarding the problem under study.

LO10. Analyze and evaluate the state and prospects for the development of international economic relations, in particular, taking into account the security-oriented aspect of international business management, based on a holistic scientific understanding of the economic unity of the world, effectively apply the regulatory

mechanisms of international economic relations at the national, regional and international levels in the conditions of modern processes of convergence and divergence.

LO12. To organize and carry out the educational process in the field of international economic relations, its scientific, educational-methodical and regulatory support, to develop and teach special educational disciplines in institutions of higher education.

GC01. Ability to think abstractly, carry out analysis and synthesis.

GC02. Ability to search, process and analyse information from various sources.

GC03. Ability to work in an international context.

GC04. Ability to solve complex problems of the economy based on a systemic scientific worldview and general cultural outlook adhering to the principles of professional ethics and academic integrity.

SC01. The ability to perform original research, to achieve scientific results that create new knowledge in the field of international economic relations and related interdisciplinary areas and can be published in leading scientific publications.

SC02. The ability to generate new ideas regarding the development of the theory and practice of international economic relations.

SC03. The ability to integrate knowledge from different fields, apply a systematic approach and take into account non-economic aspects when solving complex problems of international economic relations and conducting research.

SC04. The ability to identify, pose and solve problems of a research nature in the field of international economic relations, evaluate and ensure the quality of performed research.

SC05. The ability to form a scientific holistic view of the economic unity of the world, in particular, security-oriented development, regulatory mechanisms of international economic relations at the national, regional and international levels in the conditions of modern processes of convergence and divergence, European and Euro-Atlantic integration.

COURSE CONTENT

Topic 1. Globalization dimensions of the modern development of the world economy

1.1. Globalization in the temporal dimension

1.2. Theoretical concepts of globalization

1.3. Regulatory mechanisms of globalization

1.4. Globalization strategies

Topic 2. Evolution of development factors: from natural resource potential to knowledge economy

2.1. Natural resource potential as a prerequisite for the development of the world economy

2.2. Scientific and technical progress and the change in the role and importance of individual factors of development

2.3. The resource curse and development challenges

2.4. Knowledge as a leading force of modern economic development

Topic 3. Sociocultural factors of intercivilizational interaction

3.1. National business culture

3.2. Modern global comparative studies of national cultures and their use in the international economy

3.3. Clash and interaction of civilizations in the world economic space

Topic 4. International economic integration: unity in diversity

4.1. Integration principles of human economic activity

4.2. Procedural integration at the international level: a new direction of international interaction

4.3. Regional and interregional integration in the modern world

Topic 5. World-system analysis and alternative concepts of the evolution of the world economy

5.1. Geoeconomics as a theoretical concept and dynamic structure

5.2. From the world-economy to the world-system. The evolution of views on the world economy and the evolution of the world system

Topic 6. Financial crises as a reflection of the shifting phase of the center of the world system

6.1. Global financial crises: a view from the past to the future

6.2. Change of production and financial phases of development cycles of the world-system

6.3. Movement from a mono- to a polycentric model of the world monetary system

6.4. Financial crises as evidence of the instability of the center of the modern world system and the beginning of the process of its displacement

Topic 7. International production cooperation and the evolution of the international movement of goods and factors of production

7.1. Transformation of international trade

7.2. Changes in the content and directions of the international movement of factors of production

7.3. Formation of the global technological pyramid

7.4. From cluster structures to global value chains

Topic 8. Forecast scenarios of the development of the world economy

8.1. Temporal dimensions of the history of civilization

8.2. Economic and pragmatic development scenarios

8.3. Pessimistic scenarios

8.4. Optimistic scenarios

Topic 9. The place and prospects of Ukraine's integration into the world economy

9.1 Scientific and innovative capacity of Ukraine in world rankings.

9.2 Competitiveness of Ukraine in world rankings.

9.3 Prospects for Ukraine's post-war security-oriented development and integration into the world economy.

Topic 10. Development of international economic relations of the Kharkiv region in the post-war period

10.1 Human and intellectual potential in the development of the Kharkiv region.

10.2 Formation of the image of the "smart city" of the city of Kharkiv in order to attract foreign investments for its post-war reconstruction.

Content of practical classes

During practical classes, students analyze, systematize, generalize, consolidate, deepen theoretical knowledge on the chosen topic of scientific research and practical skills, the ability to formulate and test hypotheses; use appropriate evidence to substantiate conclusions, in particular, the results of theoretical analysis, empirical research (surveys, observations, etc.) and mathematical and/or computer modeling, available literature data; apply modern tools and technologies for searching, processing and analyzing information, in particular, statistical methods for analyzing data of a large volume and/or complex structure, specialized databases and information systems.

The list of practical (seminar) / laboratory studies in the course is given in table 2.

Table 2

The list of practical (seminar)) / laboratory studies

Name of the topic and / or task	Content
Tasks 1 Problems of scientific research	Analysis of a problematic situation and problem formulation (case stage). Justification of the relevance of the chosen topic research. Structuring the research program and forming the logic of the justification of the research topic
Task 2 Methodology for the formation of the author's categorical and conceptual	Formation of the subject area of research. Formation of the categorical and conceptual apparatus. Selection of key concepts
Task 3 Scientific research methods	Selection and justification of scientific research methods. Information and analytical support of research
Task 4 Designing the results of the research.	Defining the goal, tasks, object and subject of the research. Acquaintance with the characteristics of scientific novelty. Determination of scientific novelty of research results
Task 5 Preparation of scientific publications	Designing and writing an article on the topic of research. Getting acquainted with the requirements for writing an article and working on it

The list of self-studies in the course is given in table 3.

Table 3

List of self-studies

Name of the topic and / or task	Content
1	2
Task 1. Preparation for lectures and practical classes	Studying lecture material, preparing for practical classes, working with scientific literature, working on the Internet
Task 2. Work with literary sources	Search for scientific information. Selection and systematization of literary sources. Designing a task to justify the relevance of the research topic
Task 3. Collection, processing and systematization of primary information	Work with special literature, electronic search of scientific information, processing and systematization of information
Task 4. Writing an essay	Essay writing on the topics: "Modern global comparative studies of national cultures and their use in the international economy", "Positioning and formation of the country's brand on the basis of sustainable development", "Digital transformation of international business", "Principles of economic diplomacy", "Corporate social responsibility in international business", "Signs of circular economy"
Task 5. Presentation of research results	Preparation of a presentation of research results. Designing illustrative material
Task 6. Prevention of academic plagiarism	Familiarization with recommendations for prevention of plagiarism

The number of hours of lectures, practical (seminar) and/or laboratory classes and hours of independent work are given in the work plan (technological map) for the academic discipline.

TEACHING METHODS

During the study of the discipline, teaching methods aimed at activating and stimulating the research activities of higher education students are used, such as: study of a specific situation (case study); presentations with preliminary work in small groups, associative games, situational exercises, mini-trainings, individual research work during the task of writing an article, discussion interactive technologies during the presentation of research results. During all practical classes, explanatory and illustrative, reproductive, problem-oriented and research teaching methods are used.

In practical classes 1, when completing the task devoted to the topic "Problems of scientific research", applicants get acquainted with the "case study" method, when a specific problem situation is determined that requires the development of a number of solutions to overcome it; carry out the situational exercises "Structuring the research program", "drawing up an organizational plan for conducting the research", "Preliminary analysis of the research object and setting research tasks".

In the practical session, 2 applicants get acquainted with the techniques of constructing a categorical and conceptual apparatus. Applicants take part in an associative game on the following topics: "Correct formulation of the problem and ways to solve it", "Formation of the logic of the justification of the research topic", "Definition of the object and subject of the research", "Definition of key concepts according to the research topic". Applicants take part in the mini-training "Formulation of the goal, tasks, definition of the object, the subject of research according to the chosen topic", "Graphic presentation of the subject area of research". Winners also prepare presentations while working in small groups, practicing teamwork skills.

In the practical session, 3 applicants get acquainted with the techniques of selection and systematization of literary sources, work with special literature, electronic search of scientific information. They carry out individual research work on the review of information sources on the topic of research, perform the task "Formation of the information field of research", practice skills and abilities to verify the received information. They familiarize themselves with the requirements for registration of information sources.

In practical classes 4, 5, applicants get acquainted with the requirements for writing essays, articles or theses of a report for a conference, and are engaged in writing them. Master the techniques of report preparation and presentation. They get acquainted with the methods of scientific research, the characteristics of measuring the scientific novelty of the obtained results, the requirements for the preparation of the report, its presentation. During the practical classes, the winners master the techniques of justifying the choice of methods, the scientific novelty of the obtained results, their presentation, conducting a scientific discussion.

Applicants are also familiarized with recommendations on plagiarism prevention. The discussion discusses situations of compliance with the principles of academic integrity. When discussing the principles, the techniques of discussion interactive technologies are used: study of specific situations, discussion, debriefing.

FORMS AND METHODS OF ASSESSMENT

The university uses a 100-point accumulative system for evaluating the learning outcomes of students of higher education.

During the teaching of the academic discipline, the following control measures are used:

Current control: Individual educational and research tasks/ writing an article (40 points), 4 essays (20 points).

Final control is carried out in the form of semester control.

Semester control: Grading including Exam (40 points).

The final grade for the academic discipline is determined by summing the points for the current and final control.

More detailed information on the assessment system is provided in technological card of the course.

An example of an exam card and assessment criteria.

An example of an examination ticket

Kharkiv National University of Economics named after S. Kuznetsa
Educational and scientific level of PhD degree holders
Educational and scientific program "International Economic Relations"
Specialty 292 "International Economic Relations"
Semester 1
Educational discipline World economy, trends and regularities of its
development

EXAMINATION TICKET #1

Task 1. State, trends and prospects of development of the world market of goods and services

Task 2. How are the evolution of the international economy and the evolution of the world market related to each other?

Task 3. Define the problems of emigrants and immigrants. How can these problems be solved? Do they need to be solved?

Task 4. Define the features of the circular economy model for conducting business

Approved at the meeting of the department of international economic relations
Protocol № ____ of « ____ » _____ 2023

Head of the subject commission _____ Iryna OTENKO.

Evaluation criteria

Tasks 1, 2 (stereotypical) – 7 points

3 – a correct methodical approach to analyzing the situation.

2 – correctly defined components in the specified international situation.

2 - preparation of the solution to the task: justification, conclusion.

Task 3 (diagnostic) – 10 points

2 – possession of theoretical knowledge and application of basic concepts in the context of the given problem

3 – the ability to reveal the essence and justify ways to solve the problem

- 2 - application of a creative approach to solving the problem
- 3 – consistency and argumentation of the presentation of the material

Task 4 (heuristic) – 16 points

2 – choosing a methodologically appropriate approach, knowledge of calculation formulas.

4 – arithmetically correct calculation of indicators.

4 – the formality of the generalization of the task solution.

6 – a justified creative conclusion regarding the value of the obtained indicators

RECOMMENDED LITERATURE

Main

1. Svitove hospodarstvo i mizhnarodni ekonomichni vidnosyny [Elektronnyi resurs] : navchalnyi posibnyk / S. V. Bestuzheva, V. A. Vovk, V. O. Kozub ta in. ; za zah. red. d-ra ekon. nauk, profesora T. V. Shtal. – Kharkiv : KhNEU im. S. Kuznetsia, 2020. – 239 s. <http://repository.hneu.edu.ua/handle/123456789/23849>

2. Lypov V.V. Mizhnarodna ekonomika. – Kh.: YNZhЭK, 2005. – 408 s. Hryf MON.

3. Lypov V.V. Mizhnarodna ekonomika: svitova ekonomika ta mizhnarodni ekonomichni vidnosyny. Modul 1. Svitova systema hospodariuvannia. Navchalno-praktychnyi posibnyk. – K. : Profesional, 2008. – 368 s. Hryf MON

4. Lypov V.V. Mizhnarodna ekonomika: svitova ekonomika ta mizhnarodni ekonomichni vidnosyny. Modul 2. Mizhnarodni rynky ta formy mizhnarodnoi ekonomichnoi vzaiemodii. Navchalno-praktychnyi posibnyk. - K.: Profesional, 2008. – 368 s. Hryf MON.

5. Lypov V.V. Mizhnarodna ekonomika: svitova ekonomika ta mizhnarodni ekonomichni vidnosyny. Praktykum. Navchalno-praktychnyi posibnyk. – K. : Profesional, 2009. – 336 s. Hryf MON.

6. Lypov V.V. Mizhnarodna ekonomika: strukturno-tsyvilizatsiini osnovy rozvytku. – Kh.: Vyd-vo KhNEU, 2007. – 208 s.

Additional

7. Svitova ekonomika ta mizhnarodni ekonomichni vidnosyny: multymediini metodychni rekomendatsii do samostiinoi roboty./ I.P. Otenko, N.O. Parkhomenko, A.O. Lytvynenko, O.V. Yarmosh, I.H. Murenets. - Kh.: Vyd-vo KhNEU, 2023. <https://pns.hneu.edu.ua/course/view.php?id=8678>

8. Metodolohiia ta orhanizatsiia naukovykh doslidzhen : navch. posib. / I. S. Dobronravova, O. V. Rudenko, L. I. Sydorenko ta in.; za red. I. S. Dobronravovoi (ch. 1), O. V. Rudenko (ch. 2). – K. : VPTs «Kyivskyi universytet», 2018. – 607 s.

9. 7 skhodynok pidhotovky uspishnoi dysertatsii. Monohrafiia/ Starostina A.O., Kravchenko V.A., Nahachevska T.V./ za zah.red.prof. Starostinoi A.O. 2-he vyd., pererob. I dop. – K.: «NVP «Interservis», 2019. – 302s.

Information resources

10. Regulations on the organization of the educational process in Kharkiv Semyon Kuznets National University of Economics: Order No. 5 from 10/26/2020 URL: <http://www.hneu.edu.ua/wp-content/uploads/2020/12/Polozhennya-pro-organizatsiyu-osvitnogo-protsesu-u-HNEU.pdf>.
11. National Library of Ukraine named after V. I. Vernadskyi. URL: <http://www.nbuv.gov.ua>.
12. National Parliamentary Library of Ukraine. URL: <https://nlu.org.ua/>.
13. Statistics of Ukraine: scientific journal. URL: www.ukrstat.gov.ua.
14. Kharkiv State Scientific Library named after Korolenko URL: <http://korolenko.kharkov.com..>