

THE DIGITAL SOCIETY IN THE CONTEXT OF EUROPEAN INTEGRATION PROCESSES AND THE RESTORATION OF THE TERRITORIES OF UKRAINE

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The peculiarities of modern European integration processes of Ukraine are the gradual reforming of the sphere of public management of the development of territories according to the “Build Back Better” principle, the implementation by Ukraine of its obligations regarding industry cooperation within the framework of the Association Agreement between Ukraine and the EU and the obtained status of a candidate for membership of the European Union.

One of the priorities of the European integration development of territories is the development of a digital society, as an important component of the implementation of electronic governance, public administration reform, development of information and communication technologies, the formation of digital infrastructure databases, and the space for the cooperation of scientists and practitioners on regional development issues.

The processes of digital transformation of various spheres of socio-economic development of society create conditions for the formation of new organizational forms of network cooperation and managerial influence on the development of territories, acquisition of relevant digital skills, development of digital infrastructure, provision of a new range of public services to residents of territorial communities and businesses.

The features of the development of the digital space are the declaration by its participants of the achievement of social values, the formation of feedback based on the formation of databases, and project solutions for local and regional development.

The regional development of Ukraine takes place in the difficult conditions of martial law, restoration of territorial development, and Ukraine’s European integration course. In these difficult conditions of the development of social relations, Ukrainian public institutions and private

structures, together with European institutions, are actively forming a common European digital space and a new network of organizational structures for the development of a digital society.

The researches of scientists O. Amosov, V. Bakumenko, K. Vashchenko, N. Gavkalova, L. Gordienko, N. Honcharuk, S. Kvitko, V. Kuybida, M. Lakhizho, O. Obolenskyi, G. Shumskaya N. Yushchenko and others were devoted to the development of digital technologies. At the same time, the issue of research into the influence of network structures on the development of a digital society remains unresolved.

The purpose of the thesis is to investigate the impact of network organizational structures on the development of digital society in the context of European integration processes and the restoration of the territories of Ukraine.

Among the modern practices of digital renewal of the regional development of the territories of Ukraine at the state level is the technology of electronic multi-level governance - the Digital Restoration Ecosystem for Accountable Management DREAM, which provides a variety of statistical information on submitted restoration projects. So, among the donors for the restoration of the DREAM ecosystem is the Republic of Lithuania, which financed 2 projects with a total budget of UAH 582.9 million, in 2 sectors of the economy: education and social protection;

The DigiUni international project (Digital University – Open Ukrainian Initiative) united 22 educational and scientific institutions of Ukraine, Germany, Spain, France, the Czech Republic, and Poland intending to create a digital educational ecosystem of Ukraine within the framework of the EU Erasmus+ Program;

At the Forum “Digital Transformation as a Catalyst of the European Integration of Ukraine: Infrastructure, Services, Cybersecurity”, organized by the Electronic Government Academy (EGA) with the support of the European Union (March 2024, Kyiv), the results of the EU4DigitalUA project were presented, namely the development 54 services for the Diya portal and application;

At the Video Internet Conference “Best Practices in the Cooperation of Science and Business in Cluster Associations”, organized by the Ukrainian Cluster Alliance (March 2024, Kyiv), the experience of cooperation between science and business in the field of digital transformation was presented, namely the experience creation of the “Digital Textile Hub” and “Digital

Innovation Hub” projects.

Thus, it is possible to conclude the influence of network organizational structures on the development of the digital society the development of European integration processes, and the restoration of the territories of Ukraine.

Keywords: *digitalization, European integration, regional development, organizational structures, public administration.*