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PROBLEM OF YOUTH EMPLOYMENT IN UKRAINE

Annotation. The article deals with some aspects of youth employment in Ukraine. The main criteria and the basic problems of youth employment were studied. Some recommendations for overcoming these problems were suggested.

Анотація. Розглянуто деякі аспекти зайнятості молоді в Україні. Вивчено основні критерії та проблеми зайнятості молоді. Надано деякі рекомендації до вирішення цих проблем.

Аннотация. Рассмотрены некоторые аспекты занятости молодежи в Украине. Изучены основные критерии и проблемы молодежной занятости. Предложены рекомендации для решения этих проблем.

Keywords: youth labor market, unemployment, employment.

The problem of employment of young people through the years remains topical. Without seeing the job prospects in their own country, young people are more likely to receive education abroad, and stay there to work. As a result – the intellectual potential of our state is reduced, and, therefore, reduced are the prospects for economic development of Ukraine.

The aim of this article is to analyze the causes of youth unemployment in the modern Ukrainian labor market, identify the impact of youth unemployment on society, develop recommendations for improving young people's employment in Ukraine.

The novelty of this work lies in the fact that an effective solution to the youth employment problem will give impetus to the development of national economy; contribute to the formation of Ukraine as a stable, developed and prosperous nation.

The theoretical basis of the employment problems study is in the works of such famous foreign and domestic economists, as John Maynard Keynes, Alfred Marshall, A. Phillips, A. Oaken, S. I. Bandura, V. M. Vasilenko, V. S. Vasilchenko etc.

Unemployment is a social and economic phenomenon associated with the excessive labor supply in comparison with the demand for it and the status of an unemployed person that a part of economically active population has. According to the UN data, today every third person in the world capable of working does not work or has casual or seasonal employment. In March, 2010, the number of registered unemployed people was 530,3 thousand, or 27,5 % of all unemployed people of working age (ILO methodology). Among them almost one in nine lost his/her job for economic reasons [1].

Young people are specific socio-economic groups, which require additional measures to support labor market that is also confirmed by the analysis of youth unemployment causes.

The main factors that affect the operation and involvement of young people into work is a personal capacity and self – esteem, motivation and value orientation, the degree of professional self-determination, the level and quality of education, place of residence, level of awareness, availability of working life, social security and the activities of state employment authorities etc [2].

There are the following causes of youth unemployment:

1. Lack of information about the needs of the modern labor market, on-demand occupations. Job received graduate, is not often in demand in the labor market in new changing conditions.

2. Lack of interest in the interaction between education authorities, employers and the employment offices.

3. Employers are often not in a position to assess the advantages of youth, such as mobility, flexibility, learning, and on the other hand, many graduates do not possess the skills of a competent job search, negotiation with employers.

4. The discrepancy increased claims of young people in order to higher wages and decent working conditions to possibilities of employer.

5. High standards measurement of young specialists training from employers [3].

According to the State Employment service the number of unemployed people is growing, every day 9–12 thousand people join the ranks of people without a job. These are mainly active, dynamic and educated young people. By January 1, 2010 the total number of Ukrainian unemployed young people (up to 35 years) made up 31,4 %. It should be taken into account that in recent years the proportion of youth in our country's population's structure has significantly decreased. High unemployment rate is an evidence of instability in the economy and has its negative social economic consequences for the country [1].

To reduce the level of unemployment among young people can contribute the following activities:

strengthening of state bodies activities according to the young people employment;

the desire to create the real expectations about employment in young professionals;

the main task of the employment services should be the implementation of effective measures to increase the chances of young people to integrate into the structure of labor market, decent foothold on it to become competitive;

improving the competitiveness of labor market of certain categories of young people (young people without work experience, young women with children, people with disabilities, etc.);

the development of training systems, training of young workers [2].

In conclusion we can say that in today's social and economic conditions, young people face particular difficulties in finding work. It is needed to take the proposed set of public measures that should be aimed at creating the legal, economic and organizational conditions and guarantees the right to work for young men in Ukraine.

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