

МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ
ХАРКІВСЬКИЙ НАЦІОНАЛЬНИЙ ЕКОНОМІЧНИЙ УНІВЕРСИТЕТ
ІМЕНІ СЕМЕНА КУЗНЕЦЯ

ЗАТВЕРДЖЕНО

на засіданні кафедри української
філології та історії
Протокол № 4 від 22.11.2024 р.



Директор з навчально-методичної роботи
Маріна НЕМАШКАЛО

ІСТОРІЯ УКРАЇНСЬКОЇ КУЛЬТУРИ

робоча програма навчальної дисципліни (РПНД)

Галузь знань
Спеціальність
Освітній рівень
Освітня програма

07 «Управління та адміністрування»
075 «Маркетинг»
перший (бакалаврський)
«Маркетинг»

Статус дисципліни
Мова викладання, навчання та оцінювання

обов'язкова
англійська

Розробники:
к.і.н., доцент

Лариса БАЛИЧЕВА

Завідувач кафедри
української філології та
історії

Ольга ЧЕРЕМСЬКА

Гарант програми

Олена НЕБИЛИЦЯ

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
SIMON KUZNETS KHARKIV NATIONAL UNIVERSITY OF ECONOMICS

APPROVED

at meetings of Ukrainian Philology and
History Department
Protocol № 4 of 22.11.2024



AGREED
Vice-rector for Educational and Methodical work
Karina NEMASHKALO

HISTORY OF UKRAINIAN CULTURE

Program of the course

Field of knowledge **07 «Management and Administration»**
Specialty **075 «Marketing»**
Study cycle **first (bachelor)**
Study programme **«Marketing»**

Course status **mandatory**
Language **English**

Developers:
PhD (History),
Associate professor

Larysa BALYCHEVA

Head of Ukrainian Philology and
History Department

Olha CHEREMSKA

Head of Study Programme

Olena NEBYLYTSYA

**Kharkiv
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INTRODUCTION

Modern education involves not only the professional training of a specialist, but also the all-round harmonious development of the personality of students of higher education. The Decision of the National Agency for Quality Assurance in Higher Education of 21 June 2022 on the historical and cultural component of the educational process states that it is the study of the history and culture of one's own people, combination with the study of other fundamental humanities and social sciences, that form civic identity and patriotism, emphasises the need to strengthen the historical and cultural component as a mandatory component of higher education, emphasises that a higher education student should be ready to independently determine the patterns and analyses social processes that occurred in the past and are occurring now, understand their connections and draw historical parallels.

Thus, the course «History of Ukrainian Culture» is the educational component aimed at enriching and expanding humanitarian training, formation of creative activity, spiritual values, and outlook of future specialists.

The goal of the course is the formation of a system of competences regarding the patterns of the national historical and cultural process and the main achievements of the national culture, assimilation of universal and national cultural values and norms.

The tasks of the course are:

familiarization with the main historical periods of the formation of the phenomenon of Ukrainian culture, the patterns of its functioning and development;

mastering the fundamental concepts and categories of Ukrainian culture and understanding the trends of modern socio-cultural transformations in Ukrainian culture;

forming a sense of patriotism, national consciousness, a high level of spirituality, promoting the establishment of universal human values.

The object of study of the course is the monuments of spiritual and material culture, created over the centuries and recorded in one form or another.

The purpose of the course is the holistic process of creating monuments of spiritual and material culture, the study of these monuments as cultural phenomena, the historical conditions of their creation and the influence on the further development of culture.

The learning outcomes and competencies formed by the course are defined in table 1.

Table 1

Learning outcomes and competences formed by the course

Learning outcomes	Competencies
LO2	GC3
LO12	GC4

where, GC3. The ability for abstract thinking, analysis and synthesis.

GC 4. The ability to learn and master modern knowledge.

LO 2. To preserve moral, cultural, scientific values and multiply the achievements of society, to use various types and forms of physical activity to lead a healthy lifestyle.

LO 12. Demonstrate skills in independent work, flexible thinking, openness to new knowledge, and be critical and self-critical.

COURSE CONTENT

Content module 1. Origin and development of Ukrainian culture to the beginning of the XX century.

Topic 1. Culture on the Ukrainian lands in ancient times.

1.1. Introduction. The aim and tasks of the educational discipline «History of Ukrainian culture».

Concept of culture. The subject of the history of Ukrainian culture. Tasks and functions of the academic discipline.

1.2. The culture of the primitive society.

Primitive culture. The phenomenon of Tripoli culture. Culture of Cimmeria, Scythia, Sarmatia. Masterpieces of jewelry and casting arts.

1.3. Features of the culture of the ancient states of the Northern Black Sea region.

Works of ancient architects. Sacred and naive-realistic directions of painting. Monumental sculpture. Development of theater and music.

1.4. Culture of ancient Slavs.

Religious beliefs: polytheism. Sacrifice and appeal to the gods. Construction of castles and wooden architecture. Music and dancing.

Topic 2. Culture of the princely age.

2.1. Historical conditions of cultural development.

The cultural phenomenon of Kyivan Rus and its characteristic features and peculiarities. The influence of external factors on the formation of the culture of Kyivan Rus. The introduction of Christianity and its significance for the evolution of culture.

2.2. Origin of writing.

Origin and development of education and science. Language as one of the greatest cultural and spiritual assets of the ethnic group. The main periods of development of the Slavic language. Oral folk art. Birch letters as monuments of ancient East Slavic writing. The spread of education in Rus. Book culture of Kyivan Rus. The appearance of book workshops-scriptories and libraries. Samples of the oldest monuments of ancient Ukrainian writing. Development of natural sciences: astronomy, biology, geography, medicine. Mechanics (ancient Rus cylindrical lock).

2.3. Art of Ukraine-Rus.

Fine art and architecture of Kyivan Rus. Development of Kyiv. Saint Sophia Cathedral in Kyiv. The phenomenon of the ancient Rus icon, its symbolism. Frescoes and mosaics as elements of fine art. Musical creativity. Development of applied art.

Topic 3. Cultural processes on Ukrainian lands during the Lithuanian-Polish era and the Polish-Lithuanian Commonwealth (XIV – first half of XVII centuries).

3.1. National-cultural processes and spiritual life in Ukraine in the XIV – XV centuries.

Peculiarities of the development of culture and church life of Ukrainian lands in the second half of the XIV – XV centuries. State of education. Yury Drohobych. Literature. Chronicles. The beginning of book printing. Oral folk art. Architecture and urban development. Fine Arts.

3.2. Culture of Ukraine in the XVI – first half of the XVII centuries.

Development conditions of Ukrainian culture in the XVI – first half of the XVII centuries. Activation of socio-political and cultural-educational life in Ukraine. Education. Literature. Printing. Architecture and urban planning. Art. Theater. Music. Decorative and applied art.

Topic 4. Culture of the Cossack era.

4.1. The formation of a new model of culture on Ukrainian lands in the second half of the XVII and XVIII centuries.

Socio-political factors of the development of Ukrainian culture in the second half of the XVII–XVIII centuries. The golden age of the Cossack era. Baroque in Ukrainian culture. Predominance of church and religious themes. Folklorization of folk ornaments in fine art.

4.2. The state of education in Ukraine. The brotherhoods' contribution to the revival of Ukrainian culture.

Creation and operation of a network of educational institutions. Emergence of collegiums as secondary educational institutions. Kyiv-Mohyla Collegium. Opening of the first professional educational institutions. Book printing in the Cossack era. Purposeful and systematic russification of Ukraine by the imperial government. Development of scientific knowledge. The life and work of H. Skovoroda as an outstanding phenomenon of Ukrainian baroque culture.

4.3. Ukrainian baroque art.

Ukrainian Baroque phenomenon: literature, painting, architecture, music. Decorative and applied art.

Topic 5. Ukrainian culture of the late XVIII – first half of the XIX centuries.

5.1. Academic stage of national revival in Dnipro Ukraine.

Formation of Ukrainian national consciousness and national cultural revival. The Ukrainian Renaissance as a reflection of the idea of Enlightenment. Formation of Ukrainian classical literature. T. Shevchenko is an exponent of the national idea.

5.2. Development of education in the Dnipro region.

Spread of education, activities of primary schools, district schools and the first professional educational institutions. Creation and activity of higher educational institutions. Kharkiv University as a scientific center. Outstanding achievements of scientists of that time. Growing interest in history.

5.3. Artistic processes of the Dnipro region.

The influence of classicism on the architecture of the first half of the XIX century. Active development of cities and development of architectural thought. Classicism in monumental sculpture and visual arts. Connection of folk and professional art. Development of Ukrainian theater and music. Formation of the national school of composers.

5.4. Development of Ukrainian culture in Western Ukraine.

Spiritual processes in Ukrainian art of the first half of the 19th century. Cultural and educational activities of the Ruthenian Trinity. The appearance of the first folklore collections. Lviv as a center of Western Ukrainian fine arts and education.

Topic 6. Ukrainian culture of the second half of the XIX and early XX centuries.

6.1. Cultural stage of national revival in Dnipro Ukraine. The state of education and science.

Characteristic features of the populist period of national and cultural revival. The formation of the national elite and its scientific, educational and cultural activities. Censorship, bans and oppression of the current government. Social movement.

6.2. Development of art in the Dnipro region.

Reforms in education. Technical education in Ukraine. Rapid development of humanitarian and exact sciences. Establishment of a number of scientific and cultural and educational societies.

6.3. Evolution of Ukrainian culture in Western Ukraine.

Changes in cultural life in the western Ukrainian lands in the second half of the XIX century. Activities of the Literary Society named after T. Shevchenko. The role of Ivan Franko in the national and cultural movement. Permits to study in the Ukrainian language. The system of educational institutions on the territory of Western Ukraine. State of the art.

Content module 2. Development of Ukrainian culture in modern times.

Topic 7. Cultural processes during the period of the National Democratic Revolution of 1917–1921.

7.1. Revival of national education, Ukrainianization.

Revival of national education. Ukrainization of education. The problem of Ukrainian textbooks. Opening of new higher education institutions. Educational policy of the governments of the Ukrainian SSR, Hetmanat Skoropadskyi, Directorates of the UPR, WUNR, Soviet People's Committee of the USSR.

7.2. The state of science. Creation of the Academy of Sciences.

Law on the establishment of the Ukrainian Academy of Sciences. Election of active members of the Ukrainian National Academy of Sciences. Return of outstanding scientists to Ukraine. Activities of scientific societies and various research institutes.

7.3. Creative achievements of Ukrainian artists.

Theater life. Music groups. Development of film art. Development of fine art and sculpture. Creative assets of Ukrainian artists.

Topic 8. Cultural life in Ukrainian lands in the interwar period (1921–1939).

8.1. The rise of Ukrainian culture in the USSR in the 1920s.

«Cultural Revolution». Illiteracy elimination policy. Introduction of compulsory seven-year education. The largest literary associations of Ukraine.

8.2. Cultural processes in Soviet Ukraine under the conditions of the attack of the totalitarian regime.

«Executed Renaissance». Struggle with the Ukrainian Autocephalous Orthodox Church. The trial of the «Union for the Liberation of Ukraine». Mass arrests of religious figures, representatives of the creative and technical intelligentsia.

8.3. Cultural life in the western Ukrainian lands.

The diversity of Western Ukrainian lands and the lack of a single concept of cultural development. Special oppression of Ukrainians in Poland. Presence of strong anti-Ukrainian tendencies. Integral nationalism of D. Dontsov and its cultural consequences. Active activity of the Ukrainian Greek Catholic Church.

Topic 9. Culture of Ukraine during the Second World War (1939–1945).

9.1. Cultural components of the Sovietization of Western Ukrainian lands in 1939–1941.

Changes in education and in the organization of scientific activity, in art and culture. Repression and persecution of political and religious figures, figures of education, culture, art, who did not support Sovietization measures. Opening of houses of folk art.

9.2. The beginning of the war. Mobilization of the spiritual forces of the people. Evacuation of material values, educational, scientific and research institutions to the eastern regions of the USSR. Implementation of «scorched earth» tactics by the Soviet authorities.

9.3. The fate of Ukrainian culture under the «new order».

The Nazi «New Order». Cultural-educational and literary-artistic work at the initial stage of the war. Military and police terror of the occupiers regarding education and culture. Robbery of artistic and historical values of the Ukrainian people.

9.4. The main directions of the development of Ukrainian culture during the war years.

State of science and education. Creation of an agitation front group of writers. Development of military and patriotic themes in visual arts. Leading trends in the development of Ukrainian music during the Second World War. Theater and cinema. Mass media. The contribution of Ukrainian cultural figures to the victory over Nazism.

Topic 10. Culture of the Ukrainian SSR in 1945–1991.

10.1. Positive and negative aspects of the development of the culture of the Ukrainian SSR in the second half of the 40s – the first half of the 50s of the XX century.

Huge losses after the Nazi occupation and the resumption of work by educators. Mass opening of research and design institutes. Development of the scientific and technical revolution in the USSR.

10.2. Attempts at the national and cultural awakening of Ukrainians.

Activities of the Union of Writers of Ukraine. About V. Sausyura's poem «Love Ukraine» and critics opinions about it. Accusations of «rootless bourgeois cosmopolitanism» of Ukrainian writers.

10.3. Accumulation and generalization of scientific and artistic assets.

Thaw. Formation of the «sixties» generation. Rehabilitation of innocent convicts. Innovation in cinematography, music, visual and theater arts. Music by Volodymyr Ivasyuk. The art of socialist realism. The appearance of a significant number of monuments and busts of Lenin and his associates.

10.4. Cultural processes of the age of «stagnation».

The fight against «Ukrainian bourgeois nationalism». V. Stus and other dissidents. National school of vocal art.

10.5. The politics of democratization in culture: the emergence of independent studio theaters, youth music subculture.

Pluralism of the opinions of the society at that time. Democratic trends in the theater environment, the emergence of private studio theaters.

10.6. The awakening of linguistic and cultural self-preservation of the people.

Emergence of interest in local history topics. The appearance of a significant number of public organizations of a national orientation.

Topic 11. Cultural life in Ukraine during the days of independence.

11.1. Development of education and science.

The level of education development in the early 90s of the XX century: comparison with other states. State program «Education. Ukraine of the XXI century». Reconstruction of higher education in Ukraine. Accession of Ukraine to the Bologna process in 2005.

11.2. Artistic processes.

Free development of various styles of Ukrainian fine art. Continuation of the traditions of weaving art products and household items. The art of creating paper lace. Continuation of the glorious traditions of Petrykiv painting. Creativity of Ukrainian singers. Ukrainian writers. Development of the theatrical genre.

11.3. Changes in the field of book publishing and librarianship.

«Deficit» of various types of book products. The emergence of publishing houses of various forms of ownership and book distributors. The crisis of librarianship. The work of large scientific libraries of the country. Annual book fairs and festivals.

11.4. The role of mass media in the life of modern Ukrainian society.

Variety of periodicals during the days of independence. Rapid development of television. Radio broadcasting activities. Emergence of online publications and social networks.

Topic 12. Culture of the Ukrainian diaspora.

12.1. The formation of the Ukrainian diaspora.

The reasons for the formation of the Ukrainian diaspora. Economic and political emigration. Four waves of mass migration of Ukrainians abroad. The role of the

Ukrainian diaspora in accumulating the spiritual and cultural potential of Ukrainians abroad.

12.2. Culture of Ukrainians of the Western diaspora.

Creation of scientific, educational, cultural institutions of the Ukrainian diaspora in Czechoslovakia, Austria, Germany, France, Poland. Activities of the National Academy of Sciences in Europe. «Encyclopedia of Ukrainian Studies».

12.3. Culture of Ukrainians in the USA and Canada.

Peculiarities of Ukrainian emigration to the USA and Canada. Educational, scientific, public organizations of Ukrainians. World Congress of Ukrainians (WCU), its activities. Historical and public projects initiated by Ukrainian society in the USA and Canada. Activities of the Ukrainian Greek Catholic Church.

12.4. Culture of Ukrainians of the Eastern Diaspora.

Peculiarities of settlement of the Ukrainian emigration in the east. Current problems of the Ukrainian community.

The list of practical (seminar) studies in the course is given in table 2.

Table 2

List of practical (seminar) studies

Name of the theme and/or task	Content
Topic 1. Task 1.	Discussion of issues of the topic and the film «Trypil Miracle» from the «Unknown Ukraine» series.
Topic 2. Task 2.	Discussion of the topic and the film «Why did Perun's fire go out?» from the series «Unknown Ukraine».
Topic 3. Task 3.	Work in small groups. Discussion on the topic «Peculiarities of architecture and urban planning (XIV – first half of XVII centuries)». Visual source analysis.
Topic 4. Task 4.	Discussion of topical issues of the topic and features of architectural construction in the Slobozhan region during the Cossack era.
Topic 5. Task 5.	Discussion of the topic and analysis of the visual source
Topic 6. Task 6.	Discussion on the topic «Woman in traditional Ukrainian society». Visual source analysis.
Topic 7. Task 7.	Discussion of issues of the topic. Exercise «Gallery».
Topic 8. Task 8.	Work in small groups. Discussion on the topic «Executed Renaissance».
Topic 9. Task 9.	Discussion «Looting, removal and destruction of cultural values in the occupied territory of Ukraine».
Topic 10. Task 10.	Discussion of issues of the topic and creation of a photo album of architectural buildings of the city of Kharkiv, which were destroyed during the Second World War and revival.
Topic 11 Task 11.	Working in small groups and discussing the topic «Youth subcultures». Giving an essay-report.
Topic 12. Task 12.	Discussion of issues related to the national idea and the place of Ukrainian «diasporic» culture of the 20th century – beginning XXI century in the history of national culture

The list of self-studies in the course is given in table 3.

Table 3

List of self-studies

Name of the theme and/or task	Content
Topic 1–12	Studying the literature recommended by the teacher and studying the lecture material.
Topic 3, 6, 8, 9	Preparation for the discussion.
Topic 1–2, 4–5, 7, 9–12	Discussion of topical issues of seminar classes
Topic 11	Essay writing
Topic 1–6	Preparation for the test 1
Topic 7–12	Preparation for the test 2

The number of hours of lectures, practical (seminar) studies and hours of self-study is given in the technological card of the course.

TEACHING METHODS

In the process of teaching the course, in order to acquire certain learning outcomes, to activate the educational process, it is envisaged to use such teaching methods such as:

Verbal (informative lecture (Topic 2, 3, 4, 6, 10), problematic lecture (Topic 5, 7, 8, 9, 12), systemizing lecture (Topic 1, 11)).

Visual (demonstration of a visual source (Topic 1–3, 5, 6, 10), presentations (Topic 1–12)).

Practical (discussion (Topic 3, 6, 8, 9), work in small groups (Topic 3, 8, 11), essay (Topic 11)).

FORMS AND METHODS OF ASSESSMENT

The University uses a 100-point cumulative system for assessing the learning outcomes of students.

Current control is carried out during lectures, practical and seminar classes and is aimed at checking the level of readiness of the student to perform a specific job and is evaluated by the amount of points scored:

– for courses with a form of semester control as grading: maximum amount is 100 points; minimum amount required is 60 points.

The final control includes current control and assessment of the student.

The final grade in the course is determined:

– for disciplines with a form of grading, the final grade

is the amount of all points received during the current control.

During the teaching of the course, the following control measures are used:

Current control: performance of interactive tasks (24 points), discussion of topical issues of the topic and participation in discussions (36 points), written test 1 (14 points), written test 2 (16 points), essay (10 points).

Semester control: grading.

More detailed information on the assessment system is provided in technological card of the course.

RECOMMENDED LITERATURE

Main

1. Kulachynskyi M. M. History of Ukraine and Ukrainian culture : conspectus of lectures for foreign students (specialty “Medicine”) / Kulachynskyi M. M., Uvarova O. O., Podkupko-Diachkova T. L. – Odesa, 2022. – 32 p.

2. Nefodov D. History of Ukrainian Culture : Lecture notes / Dmytro Nefodov. – Mykolaiv, 2022. – 244 p.

3. Romanko I. I. History of Ukraine and Ukrainian Culture. Scientific and Methodical Complex for Foreign Students. Part 1. Course of lectures / I. I. Romanko. – Kropyvnytskyi: FA NAU, 2019. – 396 p.

4. Romanko I. I. History of Ukraine and Ukrainian Culture. Scientific and Methodical Complex for Foreign Students. Part 2. Guidelines for practical classes / I. I. Romanko. – Kropyvnytskyi: FA NAU, 2019. – 300 p.

5. Rudenko S. Lectures in the History of Ukrainian Culture / Sergii Rudenko; edited by Liliya Grigoryan. – Kyiv: Vadex, 2019. – 66 p.

6. Соціальна та економічна історія України: від середини XVII до початку XX ст. [Електронний ресурс] : навч. посіб. / Л. В. Баличева, Л. Е. Добрунова, Н. Л. Шелкунова ; Харківський національний економічний університет ім. С. Кузнеця. – Харків : ХНЕУ ім. С. Кузнеця, 2020. – 157 с. URI: <http://repository.hneu.edu.ua/handle/123456789/24525>

7. Соціальна та економічна історія України: від 1917 до 1939 р. [Електронний ресурс] : навчальний посібник / Л. В. Баличева, Л. Е. Добрунова, В. М. Мацюцький, Н. О. Свиначенко; Харківський національний економічний університет ім. С. Кузнеця. – Харків : ХНЕУ ім. С. Кузнеця, 2021. – 140 с. URI: <http://repository.hneu.edu.ua/handle/123456789/30023>

Additional

8. Alkov V. The anthology on the course «History of Ukraine and Ukrainian culture» / V. Alkov, V. Ilin, I. Robak. – Kharkiv : KhNMU, 2019. – 92 p.

9. Deluga W. Ukrainian art. The past and present of scientific research / Waldemar Deluga // Academia Letters. Article 5720. – 2022. – URL: <https://doi.org/10.20935/AL5720>

10. Баличева Л. В. Благодійність у Харкові в XIX столітті / Л. В. Баличева // Літопис Волині. Всеукраїнський науковий часопис. – № 28 – 2023. С.

56–61. – URL: <http://www.repository.hneu.edu.ua/handle/123456789/30936>

11. Svyrydenko D. The Condition of Contemporary Ukrainian Culture: The Postcolonial Retrospective and Perspective / Denys Svyrydenko // Ukrainian Policymaker. 2019. Access mode:

https://www.researchgate.net/publication/333846847_The_Condition_of_Contemporary_Ukrainian_Culture_The_Postcolonial_Retrospective_and_Perspective

12. Свинаренко Н. О. Український історико-архітектурний та музейний потенціал для успішної культурної євроінтеграції / Н. О. Свинаренко // Південний архів (історичні науки) : Збірник наукових праць. – Вип. XXXIX. – 2022. С. 19–26. Access mode: <http://repository.hneu.edu.ua/handle/123456789/28251>

Information resources

13. Electronic catalog of the National Library of Ukraine named after V. I. Vernadskyi. – Access mode: www.nbuv.gov.ua.

14. Balycheva L. V. History of Ukrainian Culture // S. Kuznets KhNUE PTS website [Electronic resource]. – Access mode: <https://pns.hneu.edu.ua/course/view.php?id=7442>