

ETHICS OF ARTIFICIAL INTELLIGENCE

Vilkhivska Olga

Ph.D. Associate Professor

olha.vilkhivska@hneu.net

Simon Kuznets Kharkiv National University of Economics, Ukraine

Artificial Intelligence (AI) is rapidly becoming a transformative force in modern society, reshaping how we work, communicate, and solve complex problems. However, as machines gain more autonomy and influence over human life, fundamental ethical questions arise. What values should guide AI development? Who is responsible for its decisions? How can we ensure AI technologies support, rather than undermine, human dignity and rights? The ethical dimension of AI is no longer optional — it is central to how we manage technological progress responsibly.

Addressing these issues is crucial to ensure that AI serves humanity, respects human dignity, and upholds democratic values [1-3].

1. Responsibility and Moral Agency

AI does not possess consciousness or moral agency; it acts based on algorithms designed by humans. Yet, when an AI system makes a harmful decision — such as a misdiagnosis in healthcare or an unfair rejection in hiring — determining accountability becomes difficult. Responsibility must remain with the humans who design, implement, and deploy these technologies. Clear legal and ethical standards are needed to define who is answerable when AI causes harm.

2. Bias and Social Inequality

One of the most pressing issues in AI ethics is algorithmic bias. AI systems learn from historical data, which often reflects existing prejudices in society. As a result, these systems can unintentionally reinforce discrimination — for instance, by denying loans disproportionately to certain ethnic groups or filtering out qualified job applicants based on flawed patterns. Ethical AI development must ensure fairness, diversity in data sets, and ongoing audits to detect and correct biases.

3. Transparency and Explainability

Many AI systems, particularly those using deep learning, are complex and opaque. This lack of transparency — known as the “black box” problem — makes it difficult to understand how decisions are made. In critical fields like law enforcement, finance, or medicine, this is unacceptable. Ethical AI must be explainable: users and regulators should be able to trace the logic behind a decision and challenge it when necessary.

4. Autonomy and Human Rights

There is a growing concern that AI might erode personal autonomy by manipulating behavior through targeted advertising, social media algorithms, or surveillance systems. These tools can influence choices in subtle ways, undermining free will and informed decision-making. Moreover, mass data collection threatens the right to privacy. Ethical frameworks must safeguard individual freedoms and ensure that technology remains under human control.

5. Use in Military and Security Fields

The deployment of AI in military contexts, such as autonomous weapons or surveillance drones, raises severe ethical risks. Machines making life-or-death decisions without human intervention is morally questionable. The international community must establish clear boundaries for the use of AI in warfare and uphold humanitarian principles in all applications.

6. Economic Impact and Labor Displacement

AI is expected to automate many types of jobs, leading to massive labor market shifts. While it may increase efficiency and productivity, it also poses a threat to livelihoods. Ethical governance should include strategies for retraining workers, redistributing economic benefits, and ensuring that technological advancement does not deepen social inequality.

7. Ethical Standards and Global Regulation

Various global bodies — including UNESCO, the European Commission, and national governments — have begun drafting ethical guidelines for AI. These documents emphasize principles such as: Human-centered design; Fairness and inclusion; Accountability; Sustainability; Respect for fundamental rights.

However, these frameworks must move beyond theory into enforceable practice.

Artificial Intelligence holds the power to dramatically improve human life — but only if guided by strong ethical principles. The core challenge lies in aligning technological innovation with values such as justice, responsibility, and human dignity. This requires transparent algorithms, inclusive data, accountable systems, and robust legal protections. It also demands interdisciplinary collaboration between technologists, ethicists, lawmakers, and citizens. Ultimately, the ethical development of AI is not just about controlling machines — it's about shaping the kind of society we want to live in.

References

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