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EFFECTIVE PUBLIC ADMINISTRATION AND INNOVATIVE ACTIVITIES OF
GOVERNMENT BODIES: PECULIARITIES OF THE RELATIONSHIP IN THE
CONDITIONS OF UKRAINE'S RECOVERY

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One of the main factors in accelerating economic growth, overcoming crises and solving social problems in conditions of limited resources is the effective functioning of the public administration system in Ukraine. In this context, the restoration of Ukraine and the successful implementation of reforms in the context of European integration require constant updating of the content of public administration based on an innovative approach. Under such conditions, the innovative activity of public authorities becomes a determining factor in the country's economic progress and the formation of prerequisites for the restoration of Ukraine. Therefore, special attention is paid to the justification of the relationship between effective public administration and the innovative activity of authorities in the context of the restoration of Ukraine.

The innovative activity of authorities is the driving force of socio-economic progress, which is inextricably linked to the implementation of the principles of effective public administration. This creates conditions for the generation, implementation and dissemination of innovations at all levels of public life. Research into the interaction of these two elements is key to the implementation of long-term sustainable development goals, in particular in the context of the restoration of

Ukraine. Their combination creates a synergistic effect: public administration sets the strategic course and determines development priorities, and innovations ensure their practical implementation based on new technologies, digital platforms and modern management methods. It is this interaction that forms the basis for accelerated modernization of the state, increasing the competitiveness of the economy and strengthening citizens' trust in institutions.

It is advisable to highlight the main areas of this interaction [supplemented on the basis of [1 – 2].

First, strategic coordination and goal-setting:

effective public administration forms long-term strategies for sustainable development, determines priorities and key indicators for the recovery of Ukraine;

the innovative activity of government bodies ensures the search and implementation of new approaches, technologies and models to achieve certain strategic goals (for example, in the field of "green" energy, resource efficiency, "smart cities", inclusive social services);

the relationship is manifested in the fact that the administration sets a "request" for innovation, and the innovative activity of government bodies offers tools for its implementation/

Secondly, the formation of a favorable innovation environment:

effective public administration creates regulatory and legal conditions for the development of innovations (tax incentives, protection of intellectual property, simplification of regulatory procedures) and ensures the stability of the institutional environment;

innovative activity of authorities includes the development and testing of new regulatory approaches, the formation of platforms for cooperation between the state, business and science, the development of innovative infrastructure (technological parks, incubators, etc.);

interaction is manifested in the combination of the "rules of the game" formed by public administration with innovative initiatives of the authorities aimed at improving these rules and expanding the innovation ecosystem/

Thirdly, mobilization and rational use of resources:

effective public administration provides transparent and effective mechanisms for the distribution of financial, human and information resources, directing them to key areas of Ukraine's recovery and the implementation of innovative projects;

innovative activity of authorities can be manifested in the use of modern financial instruments (for example, "green" bonds, public-private partnerships), improving management processes to save resources, as well as the use of open data for decision-making;

interaction: thanks to effective public administration, resources are concentrated on truly priority innovations, while the innovative activity of authorities allows finding additional sources of funding and increasing the efficiency of using existing ones.

Fourthly, the development of human potential and institutional capabilities:

effective public administration creates the prerequisites for the development of the education, science and vocational training system, forming personnel potential capable of generating and implementing innovations, and also strengthens the institutional capacity of authorities in the process of restoring Ukraine;

innovative activity of authorities includes the introduction of new methods of training and personnel management in the public sector, the development of knowledge management systems, and the attraction of highly qualified specialists to the public service;

interaction: public administration creates demand for professional personnel and ensures the stability of institutions, while innovation in the activities of authorities contributes to the training of these personnel and the modernization of the institutions themselves.

Fifth, stakeholder engagement and participatory governance:

effective public governance supports transparency, openness, and active involvement of civil society, business, and science in the formulation and implementation of Ukraine's recovery policy;

innovative activity of government bodies is manifested in the use of digital platforms for public consultations, crowdsourcing of ideas, and the creation of joint expert groups to develop innovative solutions;

interaction: public governance forms channels for dialogue, while innovative activity of government bodies improves these tools, increasing the efficiency of interaction and the quality of management decisions.

Sixth, monitoring, evaluation, and adaptive governance:

effective public governance implements systems for tracking the results of the implementation of programs and projects in the process of Ukraine's recovery;

innovative activity of government bodies ensures the development and use of modern data collection and analysis tools (Big Data, artificial intelligence, etc.), which allows for real-time monitoring, assessment of the consequences of policies, and timely correction of them;

interaction: public administration forms a holistic approach to assessment, and innovative solutions add effective means for its implementation, contributing to a flexible response to changes.

Seventh, proactive response to challenges and risk management: Effective public administration involves the analysis of potential environmental, social and economic risks and the formation of strategies to prevent or minimize them; Innovative activity of authorities ensures the creation and application of new solutions to increase resilience to such risks; interaction: public administration identifies key risk areas, while innovative approaches help find non-standard and effective mechanisms to overcome them.

Thus, effective public administration and innovative activities of government bodies are interdependent and complementary factors on the path to the restoration of Ukraine. Innovations that are formed and implemented in the field of public administration increase its effectiveness, flexibility and ability to respond to the current needs of society. At the same time, an effective public administration system creates the necessary conditions for the full use of innovative potential, which guarantees long-term and balanced development of the economy for the benefit of

citizens. Transformational changes in government bodies aimed at implementing innovative solutions are not only a requirement of modernity, but also a key prerequisite for the formation of a stable and prosperous state. Therefore, only thanks to the harmonious combination of innovative activities of government bodies and an effective public administration system is it possible to restore Ukraine on the path of European integration through sustainable development, which will ensure the well-being of current and future generations.

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