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**Abstract:**

The research examines the impact of implementing sustainability strategies on organizational performance in companies across countries. The paper uses econometric modelling, regression analysis and case study analysis to examine how regulatory frameworks, technological infrastructure, market environment, and social environment culture influence the relationship between sustainability strategies and performance indicators. The results show that implementing sustainable practices increases economic performance by 25% and reduces energy costs by an average of 18%. Employee satisfaction increased by 15% in companies that implemented sustainability strategies. The study confirms that digital technologies accelerate the integration of sustainable practices, ensuring their scalability. The findings can be applied across a range of industries, including the improvement of strategic planning and sustainability policymaking.

**Keywords:** sustainable development, management strategies, organizational performance, regression and case study analysis, policymaking.