

# INVOLVEMENT OF YOUNG PEOPLE IN PUBLIC ADMINISTRATION

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## YOUTH COOPERATION AS A THEMATIC DIRECTION OF THE COOPERATION BETWEEN AEBR AND KHARKIV REGION

One of the important directions of Ukraine's European integration is the development of cooperation with the Association of European Border Regions, as the European organization that has vast experience in the development of territorial and cross-border cooperation of border territories of the European Union, which must be applied at the current stage of renewal of regional development in Ukraine.

On November 12, 2013, the Information Center of the Association of European Border Regions was established at the S. Kuznets Kharkiv National University of Economics, which became an important stage in the continuation of the long-standing relations of the Kharkiv region with the AEBR, which were initiated in 2004 by the then Head of the Kharkiv Regional State Administration Yevgeny Kushnaryov and Jens Gabbe, Secretary General of the Association of European Border Regions.

On October 18, 2024, N. Gavkalova presented a joint report at the annual AEBR events [3] «20 & 10 years of partnership between Slobozhanshchina and AEBR: Forming the joint history, Developing the multilateral cooperation, Planning the development of territories», where she described the relationship with the AEBR by highlighting the following issues, namely: 1. History of development of relations, 2. Challenges and opportunities of regional development and territorial cooperation of

Ukraine, 3. New plans of the AEBR Information Center and the AEBR Executive Committee in the development of scientific cooperation, 4. Functional space for restoration and development of territories «The sphere of tourism and cultural heritage in the conditions of martial law in Ukraine and the Slobozhanskiy region».

The first step in organizing scientific cooperation was the publication of N. Gavkalova at all [4, p. 58], which proved that territorial and cross-border cooperation is an important standard of interstate management of European integration.

The following publications were devoted to the characteristics of thematic areas of cooperation of AEBR with the Kharkiv region and regions of Ukraine, namely: M. Ramirez & E. Syromolot [7, p.48] focused on the strategic approach in planning the organization of cooperation for the next period in thematic areas, based on the long-term practice of organizing multilateral cooperation with the participation of the AEBR Information Center, AEBR Executive Committee and AEBR Task Force on External Borders.

Civic diplomacy in the publication of C. Mullan & E. Syromolot [6, p. 42], is defined as a modern priority of regional development and territorial cohesion policies and a tool of good governance and direct participation of civil society in the formation of regional policy.

The publication of V. Holodok & E. Syromolot [5 p. 582] reveals the essence of cooperation in the field of agrotourism development and preservation of the rural heritage of Slobozhanshchyna.

Youth cooperation, which was highlighted in the publication of N. Gavkalova and E. Syromolot[8, p.560], is of great importance in the practice of developing relations between AEBR and the Kharkiv region from the point of view of the participation of student youth of the S. Kuznets Kharkiv National University of Economics in AEBR youth events, namely: at the 5th Youth Seminar of the Association of European Border Regions, July 22-27, 2013 in Drama City, Greece [9]; in the IXth Youth Forum of the AEBR Task Force on the External Borders, which took place in Lappeenranta, South Karelia, Finland from 21st to 26th August 2017 and at the 10th Anniversary AEBR Youth Forum, which was held in Kharkiv from August 20 to 24, 2018.

S. Chernov, Chairman of the Kharkiv Regional Council (2008-2020), summing up the results of the 10th Anniversary AEBR Youth Forum [2], emphasized the need for continued active participation of the youth of the Kharkiv region, Ukraine, and the countries of the European Union in the development of AEBR youth international cooperation.

Johannes Moisio, Head AEBR Task Force on External Borders, emphasized the importance of creating network cooperation between student groups, young scientists, and young employees of local and regional authorities.

N. Gavkalova, made the report in which she revealed the five-year history of the development of youth cooperation between the AEBR Informational Center and the AEBR Task Force on External Borders.

Despite the current conditions of martial law in Ukraine, it should be noted that cooperation between the Kharkiv Regional Council and the AEBR continues. So, on June 6, 7, 2023, as part of the meeting of the AEBR task force on external borders in Uzhhorod, the Memorandums of Cooperation were signed between the Kharkiv Regional Council (Ukraine), Council Chairwoman Tetyana Yegorova-Lutsenko, and the South Karelia Regional Council, Finland, Council Chairwoman Satu Sikanen [1].

As part of the educational process, the Department of Public Administration, and Economic Policy, as an educational innovation, is implementing a model of obtaining new knowledge by students of specialty 281 «Public Management and Administration» through modeling the development of the «Youth Euroregion «Diplomacy of Knowledge and Development of Territories» [8], familiarization with the experience of the AEBR activities in implementing modern practices and making the best management decisions for the development of territorial and cross-border cooperation of the European Union countries in order to obtain the necessary skills for their direct participation in solving the challenges and urgent tasks of regional development under martial law, updating the regional development of Ukraine, continuing European integration and developing thematic cooperation with the AEBR.

Thus, despite the existing modern challenges of regional development and European integration in Ukraine, the development of territorial and cross-border cooperation remains a relevant direction of regional policy in Ukraine, requiring new managerial knowledge, skills and abilities from future specialists in specialty 281 «Public Management and Administration» regarding the development of territories and the organization of international youth cooperation through the active participation of student youth in thematic cooperation between AEBR and Kharkiv region.

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## THE ROLE OF ARTIFICIAL INTELLIGENCE IN LEADERSHIP DEVELOPMENT

In a contemporary, rapidly changing world, Artificial Intelligence (AI) plays an increasingly significant role in influencing how to be a